

KERALA AGRICULTURAL UNIVERSITY

B.Sc (Hons.) Ag. 2012 Admission.

VIth Semester Final Examination- July /August -2015

Cat. No: Extn.3204

Marks: 80

Title: Entrepreneurship Development and Extension Management (1+1)

Time: 3 hours

I. Fill up the blanks /State True or False/Choose the correct Answer

(10 x 1 = 10)

1. Define the term 'Entrepreneur'.
2. Define 'Entrepreneurship Development'.
3. Define the term 'Social Audit'.
4. What is NPV?
5. POSDCORB includes, Planning, Organising, Staffing, Directing, Co-ordinating, _____ and Budgetting.
6. The favourable environment that aids for launching and organizing a successful entrepreneurship is called as _____
7. Define Management Information System.

Choose the Correct Answer

8. The requirements for successful entrepreneurship is _____
- (i) Entrepreneurial Motivation
 - (ii) A good Organizational Climate
 - (iii) Government Support
 - (iv) Social Auditing
- (a) (i) (b) (i) and (ii) (c) (i), (ii) and (iii) (d) All the above

Choose the Correct Answer

9. Analyse the following statements with reference to entrepreneurship development and choose the correct answer.
- (i) 'Team work' works.
 - (ii) Too many cooks spoil the food.
- (a) only (i) is correct (b) only (ii) is correct
(c) both are relevant according to the situations
10. 'Computer Simulation' is one of the modern decision-making techniques. (True / False).

II. Write short notes / answers on Any Ten:

(10 x 3 = 30)

1. What do you mean by 'Entrepreneurial Motivation' and list out any three factors that induce this?
2. Name any three differences between Public Administration and Extension Management.
3. Discuss very briefly the need for Entrepreneurship Development in India.
4. Discuss the significance of 'Time Management' for entrepreneurs.
5. List out the special features of 'Result Based Management'.
6. Briefly explain any three theories of Entrepreneurship.
7. Write a note about 'Decision Tree'.
8. Write briefly about the Social Responsibility of Business.
9. Explain Public – Private partnership for effective Extension work.
10. List out some relaxation techniques to overcome 'Stress'.
11. Write a brief note about the cost-benefit ratio in project preparation.
12. Discuss the significance of 'Decision-making' in Management.

III. Write short essays on Any Six:

(6 x 5 = 30)

1. Discuss the prospects of Agro-based Enterprises in our country in the context of 'Globalization'.
2. Write an essay on 'Contract Farming' as a profitable agricultural enterprise.
3. Write down the significance of 'Team Building' process for effective Extension management.
4. Explain any five of Government Schemes / Incentives for promotion of Entrepreneurship.
5. Discuss the significance of PERT / CPM.
6. Write down the merits and limitations of MBO.
7. List out any five Principles of Management with reference to agriculture.
8. Suggest any five innovative Enterprises for educated women in Kerala state.

IV. Write essay on Any One:

(1 x 10 = 10)

1. Explain in detail the various qualities / characteristics required for a successful Entrepreneur.
2. Explain various functions associated with POSDCORB in Extension Management.