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KERALA AGRICULTURAL UNIVERSITY
B.sc (Hons) Ag 2015 Admission
Ist Semester Final Examination-February -2016

Cat. No: Extn.1201

Marks: 50.00

Title:- Sociology & Psychology as Applied to Agricultural Extension (2+0)

Time: 2 hours

I Fill up the blanks

(10 x 1=10)

1. _____ is the process of understanding sensations
2. We perceive a figure or object purely because of our subjective conditions, when there is no stimulus at all. This particular phenomenon is known as _____
3. Mostly, Likert scale is used in social science to measure _____
4. Alfred Binet a French Psychologist is responsible for the development of _____
5. Wilhelm Wundt is called Father of _____
6. _____ is a group of people who have lived together long enough, sharing common values and general interest to be considered as a social unit
7. Isolated farmsteads are prevalent in _____
8. Round villages are commonly seen in _____
9. _____ may be defined as the ability to influence and direct the task related activities of the members of group
10. Gesellschaft relationship is similar as that of _____ relationship

II Write short notes any FIVE questions

(5 x 2=10)

1. Differentiate primary group Vs Secondary group
2. Social Organization
3. Perception
4. Emotional Intelligence
5. Motivation
6. Learning Situation
7. Forms of social stratification

III Write short notes on any FIVE questions

(5 x 4=20)

1. What are the factors affecting intelligence
2. Give a detailed account of typology of groups with suitable example
3. Write short essay on physical structure and social structure of a society
4. Discuss the cultural concepts and its role in Agricultural Extension Services
5. Describe the different branches of psychology