KERALA AGRICULTURAL UNIVERSITY

B.Sc (Hons.) Ag. Degree Programme 2013 Admission
VIth Semester Final Examination-July 2016

Cat. No: Extn.3204   Marks: 50.00

Title: **Entrepreneurship Development and Extension Management (1+1)**   Time: 2 hours

I   Fill up the Blanks   (10 x 1 =10)

1. It is your mind and body's response or reaction to a real or imagined threat ,event or change:_____.

2. An idea, object or practice perceived to be new by an individual is called as _____.

3. Art and science of getting things done through others by retaining accountability is called as _____.

4. Selecting the best alternative from a basketful of alternatives is called _____.

5. Needs for achievement ,Needs for power, Needs for affiliation all explains_____.

6. The term _____ refers to a state of being exclude from the social fabric and being treated as an outsider.

7. J.S Mill and Marshall define '_____' as compensation payable to the entrepreneur for his risk bearing function

8. _____ innovations are new products with some technological change.

9. Entrepreneurship within existing organization is called as _____

10. It occur when your level of stress is high enough to motivate you to move into action to get things accomplished_____

II   Write short note ons ANY FIVE   (5 x 2 =10)

1. Venture Capital
2. Span of Control
3. Ed process
4. Social Auditing
5. MBO
6. PERT
7. Six Sigma

III. Explain ANY FIVE of the following   (5 x 4 =20)

1. Steps in PERT and its benefits
2. Factors affecting entrepreneurship
3. Systems of bad time management
4. Briefly explain the barriers to entrepreneurship
5. Qualities of an entrepreneur.

6. POSDCoRB

7. Government schemes and incentives for promotion of entrepreneurship

IV. Write essay on ANY ONE (1 x 10=10)

1. Define stress and briefly explain with suitable examples the stages of stress and methods of stress coping strategies.

2. Explain with suitable examples the socio-psychological theories in entrepreneurship.

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