



KERALA AGRICULTURAL UNIVERSITY
B.Sc (Hons.) Agriculture 2014 & Previous Admissions (New Scheme)
VI Semester Final Examination-July-2017

Extn.3204

**Entrepreneurship Development and Extension
 Management (1+1)**

Marks: 50

Time: 2 hours

I a State whether the following statements are True or False (10x1=10)

- 1 According to A.Schumpeter, "The entrepreneurship is essentially a creative activity but it is not an innovation function.
- 2 Entrepreneurism is a function of religious beliefs and impact of religion shapes the entrepreneurial culture, remarked by Max Weber
- 3 Everett E. Hagen, profounder of theory of social change presumes that the entrepreneur's creativity as the key element of social transformation and economic growth.
- 4 Peter F. Drucker opined that "an entrepreneur is one who always searches for change, responds to it and exploits it as an opportunity.
- 5 Social exclusion refers to a state of being excluded from the social fabric and being treated as outsider.

b Fill up the blanks

- 6 ----- is one who introduces new goods, inaugurates new method of production, discovers new market and reorganizes the enterprise.
- 7 ----- motivation is induced by external factors primarily financial rewards.
- 8 ----- is a flow chart diagram that depicts the sequence of activities needed to complete a project and the time/cost associated with each activity.

c Expand the abbreviation

- 9 MBO
- 10 DSS

II Write short notes on any FIVE (5x2=10)

- 1 What do you meant by Critical Path?
- 2 Write a short note on Pareto chart.
- 3 Write the critical evaluation of Schumpeter theory of innovation.
- 4 What do you mean by fish bone analysis and give its application?
- 5 Write short notes on PDCA technique.
- 6 Enlist the coping strategies to mitigate stress.
- 7 Write a brief note on the use of decision tree.

III Answer any FIVE (5x4=20)

- 1 Give an account on the tools of Six Sigma.
- 2 Discuss the problems of Micro and Small enterprises.
- 3 Briefly discuss the role of entrepreneurship in Economic development.
- 4 What are the various factors motivating people to become entrepreneur?
- 5 Write brief note on the types of business environment.
- 6 Write short note on Joint Venture and its type.
- 7 Describe the entrepreneurial process.

IV

Write essay on any ONE

(1x10=10)

1 Make an investigation into various business opportunities available for small entrepreneurs in India.

2 What are the major problems faced in developing agri-preneurship development in the country and give your suggestions for overcome.
