



KERALA AGRICULTURAL UNIVERSITY
B. Sc. (Hons.) Ag. 2015 Admission
VI Semester Final Examination- July -2018

Extn.3204 Entrepreneurship Development and Extension Management (1+1)

Marks: 50
Time: 2 hours
(10x1=10)

I Fill in the blanks:

- 1coined the term Entrepreneur.
- 2 According to Maslow is the final stage which aims at Self fulfillment.
- 3 Example for service entrepreneur
- 4provides promotion and Development service for entrepreneurship Development.
- 5 is the creative process which forces the individuals to solve problem through four analogy mechanisms.

State True or False

- 6 Modern Entrepreneur is one who undertakes the venture according to the changing demands of the market
- 7 DIC is financial support Institution.
- 8 An EDP Programme involves five phases.
- 9 According to motivation, entrepreneurs are classified into first generation, modern and classical entrepreneurs.
- 10 Spontaneous Entrepreneurs are also called as challengers.

II Write Short notes on ANY FIVE of the following

(5x2=10)

- 1 Characteristics of entrepreneurs
- 2 Objectives of KVIC
- 3 External factors affecting emergence of Entrepreneurs
- 4 Fabian entrepreneurs
- 5 Phases of Entrepreneurship development programmes
- 6 Industrial estates
- 7 Salient features of Critical Path method

III Answer ANY FIVE of the following

(5x4=20)

- 1 PERT
- 2 Objectives of SIDBI
- 3 Co-operative societies
- 4 Micro Small Medium Enterprises
- 5 Stages in New Product Development
- 6 Problems of women entrepreneurs
- 7 Functions of National Small Industries Corporation

IV Write an essay on ANY ONE of the following

(1x10=10)

- 1 Role of various agencies in promoting entrepreneurship
- 2 Classification of projects and projects appraisal techniques.
