



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Sc.(Hons) Forestry 2015 Admission**  
**VI Semester Final Examination-July 2018**

Wild.3208

**Ecotourism (1+1)**

**Marks: 50**

**Time: 2 hours**

**(10x1=10)**

**I Define**

- 1 Ecotourism
- 2 Wildlife tourism
- 3 Green consumerism
- 4 Interpretation
- 5 Tourism
- 6 Wildlife
- 7 Stakeholder
- 8 Wildlife sanctuary
- 9 Ecology
- 10 Carrying capacity

**II Write Short notes on any FIVE of the following**

**(5x2=10)**

- 1 Five common ecotourism activities.
- 2 Steps to be taken to encourage local participation nature tourism projects
- 3 How sustainability can be assured in ecotourism model?
- 4 How relations of government and private sector can be improved?
- 5 What makes a visitor an eco tourist?
- 6 Benefits of tourist mobile app being used in national park
- 7 Role of NGOs in ecotourism development

**III Answer any FIVE of the following.**

**(5x4=20)**

- 1 Explain Jafari's four platforms through which tourism sector has advanced since the end of World War II.
- 2 Importance of protected areas as ecotourism venues
- 3 Socio cultural impact of ecotourism on Indian perspective.
- 4 Negative impact of ecotourism.
- 5 Strategies one should follow for a successful ecotourism development
- 6 Difference between hard and soft ecotourism?
- 7 How tourism can help alleviate poverty?

**IV Write an essay on any ONE of the following**

**(1x10=10)**

- 1 Ecological benefits of ecotourism
- 2 World Charter for sustainable tourism

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