

# KERALA AGRICULTURAL UNIVERSITY

B.Sc Hons (Ag) 2010 Admission

VI<sup>th</sup> Semester Final Examination- July /August -2013

Cat. No: Extn.3204

Marks: 80

Title: Entrepreneurship Development and Extension Management (1+1)

Time: 3 hours

- I. Expand the following (10 x 1 = 10)
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|--------|----------|
| 1. DSS | 6. HACCP |
| 2. MIS | 7. NPV   |
| 3. TQM | 8. SMEs  |
| 4. CPM | 9. ERP   |
| 5. IRR | 10. MBA  |
- II. Write short notes on ANY TEN (10 x 3 = 30)
1. Define an enterprise
  2. Briefly comment on the types of enterprise
  3. Enumerate the psychological and sociological theories of entrepreneurship
  4. Name the different types of stress
  5. What is MBO?
  6. Differentiate Public Administration and Extension Management
  7. List the Decision making tools with short descriptions
  8. Differentiate between PERT and CPM
  9. What is the POSDCORB?
  10. Importance of PPP
  11. Determinants of Organisational climate
  12. Briefly comment on any one theory of motivation
- III. Write short essays on ANY SIX of the following (6 x 5 = 30)
1. Project preparation and appraisal method
  2. Six sigma
  3. Social responsibility in Enterprise management
  4. BSC concept and its importance
  5. Describe the team building process
  6. Coping strategies to mitigate stress
  7. Features of RBM
  8. Theories of development
- IV. Write essay on ANY ONE (1 x 10 = 10)
1. How can the component of entrepreneurship development be linked with agricultural extension system prevalent in the State Agricultural Department. Suggest methods, organizational reforms and HR requirements.
  2. Give an example of a successful agricultural enterprise. What are the components that have contributed to its success? How can you improve the entrepreneurship motivation of its employee? Prepare a project plan for its future development.