

KERALA AGRICULTURAL UNIVERSITY

B.Sc Hons (Ag) 2010 Admission

Vth Semester Final Examination- January /February -2013

Cat. No: Econ.3104

Title: Agriculture Marketing Trade and Prices (1+1)

Marks: 80

Time: 3 hours

I. Define all

(10x1=10)

1. Producer's Surplus
2. International trade
3. Marketing Efficiency
4. Statutory Minimum Price
5. Futures trading
6. EXIM policy
7. Contract farming
8. Marketing channels
9. Export subsidies
10. Globalization

II Write short notes on any ten

(10x3=30)

1. Write down the merits and demerits of comparative advantage theory
2. Describe the factors affecting the marketed surplus
3. How will you measure the price spread
4. How the storage facilities at farm level will affect the marketing of agricultural commodities
5. Discuss the market classification based on competition
6. Discuss some of the innovative marketing arrangements in the public private partnership mode
7. What are the different types of channel integration
8. Differentiate marketing margin and marketing cost
9. Describe Leontief's paradox
10. What are marketing practices followed by farmers traditionally
11. Differentiate domestic and international trade
12. How farmers collect Market information and intelligence

III Write short essays on any six of the following

(6x5=30)

1. Bring out the salient features in Agreement on Agriculture
2. Discuss the role of CACP in formulating agricultural price policy

3. How efficiently the marketing channels could perform in case of perishable commodities
4. Suggest suitable policy measures for the success of contract farming method in large scale
5. Write about the domestic support provided for commodities and their relevance with WTO rules
6. Differentiate hedging and speculation
7. Explain the levy and issue prices
8. Discuss about the AEZ

IV. Write an essay on **any one**

(1x10=10)

1. Discuss about the impact of WTO on Indian agriculture
2. Discuss about the agricultural price policy in India