

**KERALA AGRICULTURAL UNIVERSITY**  
**B.Sc (Hons.) Agriculture Programme – 2011 Admission**  
**I<sup>st</sup> Semester Final Examination – February / March 2012**

**Title : Extn 1201**

**Course : Sociology & Psychology as applied to  
Agricultural Extension. (2+0)**

**Marks : 80**

**Time : 3 Hours**

**I. Choose the most appropriate answer**

**(5x 1 = 5 Marks)**

1. The tendency to judge other cultures in terms of one's own (to judge one's own culture as superior) is termed -----  
(a) Ethnocentrism (b) Xenocentrism (c) Egocentrism (d) Cultural relativism
2. ----- theory reversed the notion about the sequence of arousal of emotions from "we see a bear, we feel afraid, we run" to "we see a bear, we run, we feel afraid,"  
(a) James-Lange (b) Cannon-Bard (c) Cognitive (d) Activation
3. The first psychological laboratory was established at Leipzig (Germany) in 1879 by -----  
(a) Wilhelm Wundt (b) Auguste Comte (c) Sigmund Freud (d) Ivan Pavlov
4. 'Man is a social animal' are the famous words of -----  
(a) Aristotle (b) Plato (c) Max Weber (d) Ginsberg
5. Ideas such as 'unconscious and subconscious mind, psycho-sexual development, sex as an urge responsible for all types of behaviour' are part of -----school of psychology  
(a) Structuralism (b) Functionalism (c) Psycho analysis (d) Gestalt psychology

**II. State true or false**

**(5x 1 = 5 Marks)**

1. Experiencing of positive emotions is always good and that of negative emotions is always bad
2. "We-feeling" is more seen in secondary group.
3. In rural society, social control is mainly through formal means.
4. Tribal society does not have a culture.
5. Religion is a form of Social institution.

**III. Write short notes on (ANY TEN)**

**(10 x 3 = 30 Marks)**

1. Perception
2. Folkways and Mores
3. Attitude and its importance
4. IQ
5. Social stratification
6. Cultural lag
7. Elements of learning situation
8. Sociometry
9. Socialisation
10. Types of motives
11. Learning experience
12. Psychoanalysis

**IV. Write short essays on (ANY SIX)**

**(6 x 5= 30 Marks)**

1. Leadership styles
2. Social institutions
3. Agencies of social control
4. Principles of adult learning
5. Forms of social interaction
6. Characteristics of culture
7. Factors affecting intelligence
8. Methods of solving social problems

**V. Write essay on (ANY ONE)**

**(1 x 10 = 10 Marks)**

1. What do you mean by social change? Elucidate the factors affecting social change.
2. Describe different branches/fields of psychology