

**KERALA AGRICULTURAL UNIVERSITY**

**B.Sc (Hons.) Ag. 2011 Admission**

**VI<sup>th</sup> Semester Final Examination- July /August**

**Cat. No: Extn.3204**

**Title: Entrepreneurship Development and Extension Management (1-**

**I Define the following : Attempt all the TEN**

**10 x**

1. Define : Entrepreneurship
2. Explain the concept of Extension Management
3. State the meaning of Total Quality Management
4. Spell out characteristic features of enterprise
5. Explain Entrepreneurship Development process
6. Expand POSD CoRB
7. What is consultative decision
8. Define Balance score card
9. What is pareto chart
10. Define decision making.

**II Write short notes / answers on Any Ten**

**10 x**

1. Give a brief note on Social responsibility
2. Bring out the meaning of entrepreneurial motivation
3. How to take a entrepreneurial decision - Discuss with examples
4. Exemplify the Social theory of leadership
5. Briefly write on the Decision Tree
6. Explain MBO and its limitations
7. What do you understand by Result Based management
8. PERT : Explain with suitable examples
9. Write down the nature and scope of extension management
10. List out the types of stress with appropriate examples
11. What do you mean by Pareto Analysis
12. What is the need for performance appraisal in the context of employee productivity.

**III Write short essays on ANY SIX of the following**

**6 x 5 = 30 Marks**

1. Elaborate the psychological and sociological theories of entrepreneurship
2. What is team building. Why it is essential for strengthening leadership quality. In what way the goal and objectives are achieved through effective Team building in a corporate world
3. Explain the POSD CoRB functions of management
4. What is network analysis. Define the concept of critical method. Exemplify with features, principles and cases of network analysis.
5. Describe the project preparation and appraisal. Bring out the salient features of NPV and PBP.
6. Explain the concept of entrepreneurship? Bring out elaborately the entrepreneurial and qualities/ attributes to promote entrepreneurship.
7. What is entrepreneurial motivation. How it augurs well for enterprise launching and entrepreneurial decisions in the context of complex business environment.
8. Explain the concept, principles and applications of contract farming

**IV Write essay on ANY ONE**

**1 x 10 = 10 Marks**

1. Explain the six sigma concept, the strategy and tools of six sigma and the DMAIC methodology
2. Formulate Business strategies in the Competitive Business scenario.