



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Sc (Hons.) Agriculture 2014 & Previous Admissions**  
**VI Semester Final Examination-July-2017**

Extn.3204

**Entrepreneurship Development and Extension**  
**Management (1+1)**

Marks: 50

Time: 2 hours

- I a State whether the following statements are True or False (10x1=10)**
- 1 According to A.Schumpeter, "The entrepreneurship is essentially a creative activity but it is not an innovation function.
  - 2 Entrepreneurism is a function of religious beliefs and impact of religion shapes the entrepreneurial culture, remarked by Max Weber
  - 3 Everett E. Hagen, profounder of theory of social change presumes that the entrepreneur's creativity as the key element of social transformation and economic growth.
  - 4 Peter F. Drucker opined that "an entrepreneur is one who always searches for change, responds to it and exploits it as an opportunity.
  - 5 Social exclusion refers to a state of being excluded from the social fabric and being treated as outsider.
- b Fill up the blanks**
- 6 ----- is one who introduces new goods, inaugurates new method of production, discovers new market and reorganizes the enterprise.
  - 7 ----- motivation is induced by external factors primarily financial rewards.
  - 8 ----- is a flow chart diagram that depicts the sequence of activities needed to complete a project and the time/cost associated with each activity.
- c Expand the abbreviation**
- 9 MBO
  - 10 DSS
- II Write short notes on any FIVE (5x2=10)**
- 1 What do you meant by Critical Path?
  - 2 Write a short note on Pareto chart.
  - 3 Write the critical evaluation of Schumpeter theory of innovation.
  - 4 What do you mean by fish bone analysis and give its application?
  - 5 Write short notes on PDCA technique.
  - 6 Enlist the coping strategies to mitigate stress.
  - 7 Write a brief note on the use of decision tree.
- III Answer any FIVE (5x4=20)**
- 1 Give an account on the tools of Six Sigma.
  - 2 Discuss the problems of Micro and Small enterprises.
  - 3 Briefly discuss the role of entrepreneurship in Economic development.
  - 4 What are the various factors motivating people to become entrepreneur?
  - 5 Write brief note on the types of business environment.
  - 6 Write short note on Joint Venture and its type.
  - 7 Describe the entrepreneurial process.
- IV Write essay on any ONE (1x10=10)**
- 1 Make an investigation into various business opportunities available for small entrepreneurs in India.  
What are the major problems faced in developing agri-preneurship development in the country and give your suggestions for overcome.
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