

KERALA AGRICULTURAL UNIVERSITY
B.Sc (Hons.) Ag 2013 Admission
Vth Semester Final - Examination- February-2016

Cat. No: Econ.3104

Marks: 50.00

Title: Agricultural marketing trade and prices (1+1)

Time: 2 hours

I Fill up the blanks

(10 x 1=10)

1. Storage creates _____ utility ,while transportation creates _____ utility
2. Most of farm products are either _____ or _____ in nature
3. _____ and _____ are the marketing functions which facilities the quality judgment of the produce
4. CACP was established in the year _____
5. White revolution is related to _____ and yellow revolution to _____
6. _____ and _____ are the important ways of minimizing price risk
7. Transportation cost accounts for about _____ percent of total cost of marketing
8. At present ,WTO has _____ member countries
9. Head quarter of WTO is at _____
10. MSP was announced by _____

II Write short notes on any FIVE questions

(5 x 2=10)

1. Market forces
2. Differentiate domestic and international trade
3. Risks in storage
4. Types of market integration
5. Procurement price
6. Levy price
7. Export subsidies

III Write short essay on any FIVE questions

(5 x 4=20)

1. Write the classification of markets
2. Explain the factors affecting the marketable surplus
3. What are the marketing functions
4. Explain the theory of absolute advantage
5. Discuss the role of CACP in formulating agricultural price policy
6. Briefly explain about AOA and export subsidies
7. Write the marketing channels for fruits ,vegetables and poultry

IV Write essay on any ONE

(1 x 10=10)

1. Write about the birth of WTO and briefly explain about the impact of WTO on Indian Agriculture
2. Differentiate between futures and spot trading .Explain the criterias of commodities for futures trading