

KERALA AGRICULTURAL UNIVERSITY

B.Sc (Hons.) Agriculture 2014 Admission
Vth Semester Final Examination-January-2017



Cat. No: Econ.3104

Title: Agricultural Marketing, Trade and Prices (1+1)

Marks: 50.00

Time: 2 hours

I Fill up the blanks & State true or false

(10x1=10)

1. Minimum support price is announced to protect.....
2. In general marketable surplus is for small farmers
3. The sum of marketing cost and market margin is
4. Number of sellers in perfectly competitive market is
5. Storage is a function
6. The supply of perishable agricultural commodities are influenced by price
7. Monopoly market is imperfect market
8. Producer's share in consumers' price and length of marketing channel are directly related.
9. Procurement price is announced at the time of sowing
10. Transport creates place utility

II Write short notes on any FIVE of the following

(5x2=10)

1. Marketing channels
2. Grading and standardization
3. Short period market and very short period market
4. Market performance
5. Marketable surplus
6. Hedging and speculation
7. Contract farming

III Short Essays any FIVE

(5x4=20)

1. What is agricultural marketing? What are the elements of a market?
2. Discuss the factors affecting cost of marketing .
3. What are the objectives and functions of cooperative marketing
4. What is price spread? How do you estimate?
5. Discuss about administered prices.
6. What is globalization? List out agreements that affects Indian agriculture
7. What is International trade? Explain the theory of Absolute advantage with suitable illustrations.

IV Write Essay on any ONE

(1x10=10)

1. Discuss the classification of markets with examples
2. Discuss in detail the agricultural price policy in India and role of CACP.
