

# KERALA AGRICULTURAL UNIVERSITY

B.Sc. (Hons.) Forestry 2016 Admission

1<sup>st</sup> Semester Final Examination-March- 2017

Cat. No: Bass 1102

Marks: 50

Title: Communication Skill and Personality Development (1+1)

Time : 2 hours

## I. Define the following:

(10 x 1=10)

1. Communication.
2. Life positions.
3. Field diary.
4. Colloquium.
5. Indexing.
6. Encoding.
7. Noise.
8. Impromptu presentation.
9. Body language.
10. Ego.

## II. Write short notes on ANY FIVE:

(5x 2=10)

1. Key elements of communication process.
2. Steps in oral presentation.
3. Bibliographic procedures.
4. Seminars and conferences.
5. Procedure for lab record keeping.
6. Win-win strategy.
7. Characteristics of key communicator.

## III Write answers on ANY FIVE:

(5 x 4=20)

1. What are the different group interaction methods?
2. Differentiate between verbal and non-verbal communication and explain with suitable examples.
3. Differentiate between formal group from informal group.
4. Explain communication process and elaborate the components of communication.
5. What are the qualities of a good listener?
6. What are the points to bear in mind while writing a precis?
7. Name at least five visual aids that you will use while making an oral presentation to an audience.

**IV. Write essay on any ONE**

1. What is Transactional Analysis? Who developed this technique? Explain the ego state person with examples. What its relevance in our day to day life?
2. Elaborate on the different individual and group interaction methods that you can apply as a Forest Officer in the situations like preventing forest encroachment, wildlife protection and conservation of natural resources.

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