



KERALA AGRICULTURAL UNIVERSITY

B.Sc (Hons.) Forestry 2015 Admission

IV Semester Final Examination-August-2017

Wosc.2205

Marketing and Trade of Forest Produce (2+1)

Marks: 50

Time: 2 hours

- I Match the following** (10x1=10)
- | | | | |
|----|---------------------------------|---|-------------------------|
| 1 | Perfectly elastic demand | a | Price maker |
| 2 | Change in production technology | b | Derived demand |
| 3 | Input demand | c | Few sellers |
| 4 | Monopoly | d | Coefficient is infinite |
| 5 | oligopoly | e | Shift in supply curve |
| 6 | Rosewood | f | Medicinal plant |
| 7 | Honey | g | Marketing function |
| 8 | Thinning | h | Timber |
| 9 | Carpentry | i | Non wood produce |
| 10 | Thulasi | j | Processing activity |

- II Write short notes on any FIVE** (5x2=10)
- 1 Explain market efficiency
 - 2 State the role of saw mills in marketing of forest products.
 - 3 What are the difficulties involved in forecasting the demand for forest products?
 - 4 Write a short note on carbon trade in India.
 - 5 Give the important value added products from medicinal plants.
 - 6 List out the services of wood processing industries.
 - 7 What type of timber product is demanded mostly in construction works and why?

- III Answer any FIVE** (5x4=20)
- 1 Write a short essay on potential for international trade of Indian timbers.
 - 2 Explain the objectives and functions of Forestry Stewardship Council.
 - 3 Write a short essay on share of costs of marketing functions involved in wood processing.
 - 4 Explain the types of processing activities involved in different types of woods like rosewood, teakwood, sandalwood and matchwood.
 - 5 Briefly explain different methods of estimating price spread.
 - 6 How will you forecast the demand for timber wood and non timber produce?
 - 7 What type of measures should be followed to reduce the market inefficiencies in case of timber and non timber forest produce?

- IV Write essay on any ONE** (1x10=10)
- 1 Explain the role of World Trade Organization in trade regulation of both timber and Non Timber Forest Products.
 - 2 Describe the economic features of specialized markets for bamboo, canes, lac, gums, resins, hides and skin in terms of structure and degree of competition.
