

KERALA AGRICULTURAL UNIVERSITY

B.Sc (Hons.) Forestry 2014 Admission
Vth Semester Final Examination- January-2017

I. Cat. No: Fmau.3107.

Title: Forest Business Management (1+0)

Marks: 50.00

Time: 2 hours

I Fill up the blanks

(10x1=10)

1. Father of Scientific Management is -----
2. ----- is an art of getting things done through the efforts of other people.
3. Evolution of Management thought illustrates early Approaches to Management. They are classical, ----- and ----- approaches.
4. ----- (1792-1871) is widely known as the father of modern computing.
5. Modern Approaches to Management Postulates two Theories. They are ----- and ----- Theories.
6. ----- is a sophisticated Mathematical Tool that enables a Decision Maker to consider various alternative courses of action and select the best alternative.
7. ----- is the apex bank that deals with agricultural credit at the national level.
8. ----- is the market value of the assets of the scheme minus its liabilities.
9. Repayment of long term loan is ----- years.
10. ----- is a method of budgeting under which all activities are re-evaluated each time a budget is formulated.

II Write short notes on any FIVE

(5x2=10)

1. Distinguish between Line and Staff Organizations.
2. Distinguish between Financial Analysis and Break Even Analysis.
3. Distinguish between Gross Working Capital and Net Working Capital
4. Distinguish between Current Ratio and Quick Ratio.
5. Distinguish between the Roles of Top Management and Supervision Management.
6. Forest based industries with very high profits generally have the tendency of low pay-out ratio. Argue.
7. Distinguish between Agribusiness and E-Business with suitable examples.

III Write short answers on any FIVE

(5x4=20)

1. Assume that you are working as a Chief Manager in Forestry Biotech Division. What are the regular functions that you have to perform? Discuss.
2. Difference between Corporate Strategy and Functional Strategy.
3. Give the significance of Asset Management Ratios and Debt Management Ratios of Pulpwood industry.
4. Briefly discuss about problems and difficulties of Farm Business Analysis.
5. Write role of credit institutions on managing the forest business in India.
6. Discuss the inter relationships that exists between Planning, Forecasting and Budgeting.
7. Distinguish between
 - a. Job Description and Job Specifications.
 - b. Enumerate and discuss the steps in the Selection Process.

IV Write essay on any ONE

(1x10=10)

1. Discuss the Labour laws applicable to forest business management.
2. Importance of human resources management in forestry and forest based enterprises in India.
