



# KERALA AGRICULTURAL UNIVERSITY

B.Sc. Forestry 2014 Admission

6<sup>th</sup> Semester Final Examination-July-2017

Cat. No: Wild.3208

Title: Ecotourism (1+1)

Marks: 50

Time: 2 hours

**I Define the following**

(10x1=10)

1. Biodiversity
2. Vulnerable species
3. Wildlife sanctuary
4. Ecotourism
5. Social Engineering
6. GIS and ICT
7. Protected Area
8. Heritage
9. Soft Ecotourism
10. Ecotourism revenue

**II Write short notes/answers to any FIVE of the following**

(5x2=10)

1. Integrated Conservation Development Projects
2. Social fence and social capital of tourism
3. Ecotourism certificate
4. Ecotourism market segmentation
5. World tourism organization
6. Natural and cultural ecotourism
7. Poverty and Biodiversity

**III Write short answers to any FIVE**

(5x4=20)

1. Tour planning and site development
2. Environmental and social impacts of ecotourism
3. Mass tourism versus ecotourism
4. International organizations and NGO's promoting ecotourism.
5. Ecotourism as a rural development strategy.
6. Use of GIS in ecotourism design.
7. Impact of climate change on ecotourism.

**IV Write essay on any ONE**

(1x10=10)

1. Potential of ecotourism as a business.
2. Socio-economic feasibility analysis for ecotourism projects.

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