



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Sc. (Hons.) Forestry 2017 Admission**  
**I Semester Final Examination-March-2018**

**Bass.1102**

**Communication Skills & Personality Development (1+1)**

**Marks:50**

**Time: 2 hours**

**(10x1=10)**

**I State True or False**

- 1 All educational and action programmes in agriculture are communication.
- 2 Fidelity prevents the message from being heard by or carried over clearly to the audience
- 3 Understanding, interpreting and evaluating symbols are not included in levels of listening
- 4 Seminar is a group communication in which one person makes a presentation or speech
- 5 Oral presentation skill is a process of speaking to a group of people in a structured and deliberate manner

**Fill in the blanks**

- 6 .....is the recommendations from research, the technology constitute the content or subject matter.
- 7 .....is ability on the part of one person to understand the other person's internal frame of mind.
- 8 .....is any type of spoken communication that uses one or more words.
- 9 .....is an active process of receiving aural stimuli.
- 10 .....is a part from concrete existence to enable readers identify the basic content of document quickly.

**II Write Short notes on ANY FIVE of the following**

**(5x2=10)**

- 1 Verbal and Non verbal communication
- 2 Write the essentialities of writing skills to hold the interest of the readers
- 3 Step for writing Bibliographic Procedures
- 4 Write The essential qualities of precise writing
- 5 Listening and note taking
- 6 How to make effective conference
- 7 Feed back and perception

**III****Answer ANY FIVE of the following****(5x4=20)**

- 1 Write the Characteristics of Individual Presentation and Group Presentation
- 2 Write the features of Group Discussion
- 3 Define Conference and advantages of conference
- 4 Reading and comprehension of General and Technical Articles
- 5 Define Listening and Obstacles to effective listening
- 6 Define Abstracting write its types and characteristics
- 7 How to make effective Public Speaking

**IV****Write an essay on ANY ONE of the following****(1x10=10)**

- 1 Write in Detail about Elements of Extension Communication Process / System.
- 2 Substantiate Precise Writing helps in summarizing the technical articles and summarize the text?

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