



KERALA AGRICULTURAL UNIVERSITY
B.Sc.(Hons) Forestry 2015 Admission
VI Semester Final Examination-July 2018

Wosc. 3208

Entrepreneurship development and communication skills (2+1)

Marks: 50

Time: 2 hours

Fill in the Blanks

(10x1=10)

- 1 ✓ _____ entrepreneurs are those who refuse to adopt and use opportunities to make changes in production.
- 2 According to Koontz and O'Donnell _____ is the personal obligation of every one, as he acts in his own interest, to assure that the rights and legitimate interests of all others are not infringed”.
- 3 _____ is the translation of the idea into concrete project with scrutiny of its important preliminary aspects.
- 4 A set of reasons for engaging in a particular behavior, especially human behavior is known as _____.
- 5 The next stage to the Concept Stage of Product Planning and Development Process is _____.

State True or False

- 6 The word “Entrepreneur” has its origin from Latin word.
- 7 EXIM bank set up for the purpose of financing, facilitating, and promoting foreign trade of India.
- 8 Venture capital firms reduce risk by investing in only a few companies which can be carefully monitored and nurtured.
- 9 Idea incubation is a process for bringing ideas into reality.
- 10 Startups managed by people without prior management experience have a greater chance of failure than those experienced with management

Write Short notes on any FIVE of the following

(5x2=10)

- 1 ✓ Concept of Enterprise
- 2 Motivation
- 3 Venture capital
- 4 Sources of Idea generation
- 5 SMEs/ SSI
- 6 ✓ Social Responsibility of Business
- 7 Follow up

P.T.O

III Answer any FIVE of the following.

(5x4=20)

- 1 Major differences between an entrepreneur and a manager?
- 2 Government schemes and incentives for promotion of entrepreneurship
- 3 With the help of a suitable example perform the SWOT analysis for a forest products industry.
- 4 General problems encountered by women entrepreneurs
- 5 Sources and methods of new idea generation.
- 6 Different stages of project formulation
- 7 What is EDPs? Illustrate with examples the various Phases of EDPs.

IV Write an essay on any ONE of the following

(1x10=10)

- 1 Discuss the challenges faced by a farmer-entrepreneurs. How should an entrepreneur respond to the changes in the business environment?
- 2 Describe in detail the different classifications of entrepreneurs.
