



KERALA AGRICULTURAL UNIVERSITY

B.Sc. (Hons.) C&B 2017 Admission

I Semester Final Examination-February-2018

Mmgt.1101

Principles of Organization and Management (2+0)

Marks: 50

Time: 2 hours

(10x1=10)

**I Fill in the blanks**

- 1 The year ..... is considered as the official birth year of scientific management.
- 2 .....is known as the father of modern management.
- 3 The capacity of a group to react to a change is called .....
- 4 A series of steps or functions performed to achieve a task is called .....
- 5 The expansion of CSR is .....

**Define the following**

- 6 Define Strategy
- 7 Define Staff
- 8 Define Empathy
- 9 What is meant by Authority?
- 10 Define Leadership

**II Write Short notes on any FIVE of the following**

(5x2=10)

- 1 Motion Study
- 2 Define Decision making
- 3 What is Departmentation?
- 4 What are the assumptions of Theory X?
- 5 What is a Project?
- 6 What is meant by Motivation?
- 7 What are the advantages of Decentralisation?

**III Answer any FIVE of the following.**

(5x4=20)

- 1 Distinguish between 'Administration' and 'Management'.
- 2 Explain the concept of MBO.
- 3 What is organization chart? Give a model.
- 4 What are the features of Autocratic Leadership?
- 5 What are the features of a good Plan?
- 6 What are the advantages of Committee type organization?
- 7 What is meant by social responsibility of a business unit?

**IV Write an essay on any ONE of the following**

(1x10=10)

- 1 Explain the principles of Management as suggested by Henry Fayol.
- 2 What is Leadership? Explain the features of democratic leadership. What are its merits?

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