

KERALA AGRICULTURAL UNIVERSITY

B.Sc (Hons.) Forestry. 2013 Admission
IVth Semester Final Examination-August-2015

Cat. No: Wosc.2205

Marks: 50

Title: Marketing and trade of Forest Produce (2+1)

Time: 2 hours

I Fill up the blanks/ State True or False /Expand/Define

(10 x 1=10)

1. _____ country's certification procedure is widely used in global timber trade.
2. Tree species mostly used for pulp and paper making are _____
3. The market situation for forest products is monopolistic
4. India is exporting huge volume of wood and wood products
5. Contribution of forestry sector to country's GDP is more than ten percent
6. Trade of wild life products is mostly legalized trade
7. Wholesalers are dealing with traders ,other wholesalers and producers while retailers are dealing with consumers directly
8. Expand GATT
9. TRIFED
10. Define marketing channel

II Write short notes on any FIVE

(5 x 2=10)

1. Timber certification
2. Kyoto protocol
3. Enlist classification of tans
4. Trade on wildlife products
5. Write a short note on commercially exploited medicinal plants in Kerala
6. Copenhagen summit
7. Marketing cost and marketing margin

III Write short notes on any FIVE

(5 x 4=20)

1. Explain different types of markets for timber products
2. Define and describe characteristics of imperfect markets in forest products
3. Describe the economics of processing of forest based medicinal plants
4. Describe various marketing activities carried out by wood processing industries
5. What are the market location of timber and non timber forest products and explain their features
6. Explain the role of WTO in intellectual property rights and patenting of forest products
7. 'Intermediaries' role is very important in marketing of forest products. Justify

IV Write essay on ANY ONE

(1 x 10=10)

1. Describe various methods of estimating market efficiency .How to check market inefficiencies in timber and non timber forest products
2. Write an essay on the role of ITTO in timber certification
