



KERALA AGRICULTURAL UNIVERSITY
B.Sc. (Hons.) C & B 2016 Admission
III Semester Final Examination-January-2018
Agri-business Entrepreneurship (1+1)

Mmgt.2105

Marks: 50
Time: 2 hours

I Fill in the blanks:

(10x1=10)

- 1 The initial capital required to obtain loans from the financial institutions is called
- 2entrepreneurs is extremely task oriented.
- 3 KITCO was set up during the year
- 4units provide inputs to other industries.
- 5 The MSME Act came into force in

State whether True or False. If false correct it.

- 1 Profitability index is also known as benefit- cost ratio.
- 2 Project evaluation is the process of measuring the progress and performance of a project.
- 3 Diagnostic skill refers to the ability to conceive new ideas and products.
- 4 Industrial estates provide services and advices, to startup firms.
- 5 Plant layout refers to the arrangement of machines, equipment and other physical facilities within the factory premises.

II Write short notes on any FIVE of the following

(5x2=10)

- 1 Drone Entrepreneurs.
- 2 TRYSEM.
- 3 Venture Capital.
- 4 MSME unit in case of manufacturing enterprise.
- 5 Business Incubation.
- 6 Copreneurs.
- 7 Industrial Estate

III Write short essays on any FIVE of the following

(5x4=20)

- 1 What are the elements of Project Formulation?
- 2 What are the major functions of an entrepreneur?
- 3 Explain the steps and formalities involved in the process of setting MSME units.
- 4 Differentiate Entrepreneur and Intrapreneur.
- 5 Explain the various classification of Projects.
- 6 What are the major contents of a project report?
- 7 What is Project Appraisal? What are the various aspects of Project Appraisal?

IV Write Essay on any ONE of the following

(1x10=10)

- 1 What is Project Management? Explain the phases of Project Management.
- 2 Explain the major factors affecting Entrepreneurial growth.
