



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Sc. (Hons.) C&B 2016 Admission**  
**III Semester Final Examination-January-2018**  
**Agri Business Co-operatives (2+1)**

Cmgt.2106

Marks: 50

Time: 2 hours

(10x1=10)

**I Fill in the blanks:**

- 1 Most of the agricultural commodities are ----- in nature.
- 2 NABARD was established in the year -----
- 3 The Father of White Revolution in India -----
- 4 Linking of Credit with Marketing was recommended by ----- committee.
- 5 ----- is the state level organisation for marketing co-operatives in Kerala.
- 6 The country -----is known as the birth place of dairy co-operatives.
- 7 Integrated Cooperative Development Project is funded by-----
- 8 The term agri-business was coined by-----and -----
- 9 The collective farms in Russia were known as -----
- 10 The headquarters of KCMF is at -----

**II Write Short notes on ANY FIVE of the following**

(5x2=10)

- 1 Meaning of agri-business
- 2 Co-operative Farming
- 3 Operation Flood
- 4 Structure of Marketing Co-operatives
- 5 Objectives & Mission of MILMA
- 6 Objectives of NAFED
- 7 National Dairy Plan

**III Answer ANY FIVE of the following**

(5x4=20)

- 1 What are the benefits of Co-operative farming?
- 2 Give the features of Indian agriculture.
- 3 Distinguish between APCOS and traditional co-operatives.
- 4 Explain the structure of dairy co-operatives in Kerala.
- 5 Give the characteristics of agricultural marketing.
- 6 What are the main functions of marketing co-operatives.
- 7 Write a note on RUBBERMARK

**IV Write an essay on ANY ONE of the following**

(1x10=10)

- 1 Discuss in detail on NAFED and its functions. Explain the role played by the NAFED in stabilising the agricultural produce price.
- 2 What is co-operative marketing? Write the evolution, objectives and the advantages

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