



KERALA AGRICULTURAL UNIVERSITY
B.Tech. (Food. Engg.) 2017 Admission
I Semester Final Examination-January-2018

Basc.1101

Communicative English (2+0)

Marks: 50

Time: 2 hours
(5 x 1=5)

I Define the Following

- 1 What is unstress?
- 2 What is meant by dyadic communication?
- 3 What is meant by P.S. in letter?
- 4 What is meant skimming method of reading?
- 5 What is grapevine?

Read the passage and correct the underlined Indianized words :

(20 x $\frac{1}{4}$ = 5)

- 6 Good Bye Party For Miss Pushpa T.S. :
Friends,

our dear sister is departing for foreign in two three days, and we are meeting today to wish her bon voyage. You are all knowing, friends, What sweetness is in Miss Pushpa. I don't mean only external sweetness but internal sweetness. Miss Pushpa is smiling and smiling even for no reason but simply because she is feeling. Miss Pushpa is coming from very high family. Her father was renowned advocate in Bulsar or Surat, I am not remembering now which place. Surat? Ah, yes, once only I stayed in Surat with family members of my uncle's very old friend-his wife was cooking nicely...that was long time ago. Coming back to Miss Pushpa she is most popular lady with men also and ladies also. Whenever I asked her to do anything, she was saying, 'Just now only I will do it.' That is showing good spirit. I am always appreciating the good spirit. Pushpa Miss is never saying no. Whatever I or anybody is asking she is always saying yes, and today she is going to improve her prospect and we are wishing her bon voyage. Now I ask other speakers to speak and afterwards Miss Pushpa will do summing up.

II Write Short notes on any FIVE of the following

(5x2=10)

- 1 What are methods involved in describing object?
- 2 What is meant by written communication?
- 3 Define interpersonal communication
- 4 What is meant by accent?
- 5 Mention the routes of communication
- 6 What is transcoding?
- 7 What is intonation?

III Answer any FIVE of the following.

(5x4=20)

- 1 Mention ten words each for expressing of opinions of agreement and disagreement
- 2 Write a letter to Dean of your college for seeking special permission by extending reading hours at the library during examination
- 3 Mention the importance of feedback?
- 4 How to write a good technical report?
- 5 Write on the difference of interpersonal communication and intrapersonal communication.
- 6 What do TOFEL and GRE mean?
- 7 How to organize the notes?

IV Write an essay on any ONE of the following

(1x10=10)

- 1 Mention and explain the process of communication with diagram.
- 2 Draft a letter of application to reputed firm by imagining the advertisement published in leading newspaper. And write a curriculum vitae for this.
