

KERALA AGRICULTURAL UNIVERSITY

B.Tech (Food. Engg) 2014 Admission
Ist Semester Final Examination- February -2015

Cat. No: Basc.1101
Title: Communicative English (2+0)

Marks: 50
Time: 2 hours

I. Answer all the following questions:

1. Identify the parts of speech of the underlined words:

Kavita danced beautifully.

2. Commands use _____ intonation. (rising / falling)

3. Mark the stress in the following word: arise.

4. Fill in the blank with suitable preposition from the given choice.

I agree _____ his ideas. (to, with).

5. Listening is a _____ performance. (active / passive)

6. Write any two expressions used to thank people.

7. Write the full form of TOEFL. ...

8. Use the appropriate article to complete the sentence.

The bride was given a necklace as _____ heirloom by her mother.

9. Mark the intonation for the following sentence.

When did he come?

10. Correct the error(s) in the following sentence.

Statistics proves that our population is still growing at an alarming rate.

[10 x 1 = 10]

II. Write short answers for any FIVE questions.

5 x 2 = 10

1. Introduce yourself in about 100 words in the following situation: Appearing for an interview for the post of Manager in a Biotech company.
2. What do you understand by listening process?
3. List the steps involved in writing a formal letter.
4. What is stress?
5. Prepare a dialogue of 5-6 responses for the following situation:

You request your college principal for reimbursement of travel expenses incurred on a recent trip to another city for participation in a sporting event. The principal accepts your request, but asks you to furnish details.

6. Explain intrapersonal communication.
7. What is tele-conferencing?

III. Write short essays on any FIVE of the following:

5 x 4 = 20

1. You belong to a group of students who have been asked by your Head of the Department to prepare a report of the department's activities for the current academic year. Write this report.
2. Write a short note on transcoding.
3. What are the strategies to overcome barriers in communication?
4. List and explain the different kinds of reading.
5. How will you create a Power Point presentation? List all the steps.
6. As the chief executive of ABC Company, you are asked to purchase 50 computers. Draft a letter of enquiry in the company letter head to purchase these computers. 7. Explain note making.
7. Explain IPA.

IV. Answer any ONE of the following:

1. Write an essay on non-verbal communication.
2. Explain in detail the relevance of LSRW skills in communication.

[1 x 10 = 10]