



KERALA AGRICULTURAL UNIVERSITY
B.Sc. (Hons.) C & B 2017 Admission
III Semester Final Examination-January-2019

Mmgt.2105

Agri-business Entrepreneurship (1+1)

Marks: 50
Time: 2 hours

I Fill in the blanks: (10x1=10)

- 1analysis involves estimation of project costs, revenue and funds required for the project.
- 2entrepreneurs neither introduce new changes nor adopt new methods innovated by others.
- 3 The first industrial estate was established in the year.....
- 4 A micro enterprise is one in which the investment in Plant and Machinery does not exceed.....
- 5 The term entrepreneur was coined by.....

State whether True or False. If false, correct it.

- 6 KSIDC offers comprehensive consultancy services to MSME in Kerala.
- 7 The process of evaluating the project ideas with a view to select the best and promising idea after eliminating the unprofitable ideas is called screening.
- 8 Subsidy is the financial and promotional assistance provided by the Government to the industries for boosting up industrial development in all regions particularly in the backward areas.
- 9 The investment in plant and machinery in ancillary unit should not exceed 50 lakhs.
- 10 The head office of KINFRA is located at Ernakulam.

II Write short notes on ANY FIVE of the following (5x2=10)

- | | |
|----------------------------|---|
| 1 Seed Capital. | 2 MSME with reference to service enterprises. |
| 3 Imitative entrepreneurs. | 4 STEP. |
| 5 Intrepeneur. | 6 Bridge Capital. |
| 7 Fabian entrepreneurs | |

III Answer ANY FIVE of the following (5x4=20)

- 1 Challenges faced by entrepreneurs.
- 2 State level MSME promoting institutions and their functions, Any four.
- 3 Importance of MSME in Indian Economy.
- 4 Different types on Entrepreneurs.
- 5 Various phases of project life cycle.
- 6 Major factors determining plant location.
- 7 Measures taken by the government for promoting micro enterprises.

IV Write Essay on ANY ONE of the following (1x10=10)

- 1 Define Entrepreneurship. Explain the major obstacles inhibiting Entrepreneurship.
- 2 What is Project Appraisal? Explain the methods adopted for appraising the projects.
