



KERALA AGRICULTURAL UNIVERSITY
B. Sc. (Hons.) C & B 2016 Admission
V Semester Final Examination- February -2019

Cmgt.3109

Behavioural Sciences for Co-operative Extension (1+1)

Marks: 50
Time: 2 hours

I Match the following

(10x1=10)

A

B

- | | |
|-------------------|---|
| 1 Leader | a Negative social interaction |
| 2 Sociology | b Prohibited or forbidden |
| 3 Mores | c Basic unit of society |
| 4 Conflict | d Mask |
| 5 Psychology | e Auguste Comte |
| 6 Taboo | f Identifying leader |
| 7 Intelligence | g Saluting the National flag |
| 8 Persona (Latin) | h Social Problem |
| 9 Sociometry | i Servant of the group |
| 10 Family | j Science of human behaviour |
| | k Ability to judge well, reason well and act well |

II Write Short notes on ANY FIVE of the following

(5x2=10)

- 1 Elaborate - Culture is gratifying.
- 2 Folkways with example.
- 3 Ambivert personality.
- 4 How rural sociology is seen in sociology?
- 5 Social problem.
- 6 Different leadership styles.
- 7 Measurement of Intelligence Quotient (IQ).

III Answer ANY FIVE of the following

(5x4=20)

- 1 Differentiate between rural society and urban society.
- 2 Functions of Leaders.
- 3 Forms of social interactions in a society.
- 4 Advantages and limitations of Sociometry.
- 5 Role of heredity and environment on behaviour of an individual.
- 6 Different fields in sociology.
- 7 Elements of culture.

IV Write an essay on ANY ONE of the following

(1x10=10)

- 1 Why we study psychology in co-operative extension? State five different situations of rural life of people, in which the application is greatly needed.
- 2 Motivation- its definition and different technique of motivation.
