



KERALA AGRICULTURAL UNIVERSITY

B.Tech.(Agri. Engg) 2017 Admission

II Semester Final Examination July -2018

Sacs 1207

Entrepreneurship Development and Business Management (2+1)

Marks: 50

Time: 2 hours

I Answer the following questions in one or two sentences

(10x1=10)

- 1 Management.
- 2 Budgeting.
- 3 Difference between compounding and discounting.
- 4 Export subsidy.
- 5 Motivation.
- 6 Project appraisal.
- 7 Planning.
- 8 Liquidity ratio.
- 9 Venture capital.
- 10 Balance sheet.

II Write Short notes on any FIVE of the following

(5x2=10)

- 1 Importance of agribusiness in Indian economy.
- 2 Joint Venture.
- 3 Public-Private Partnership (PPP).
- 4 Mention the managerial characteristics.
- 5 Discounted measures.
- 6 SWOT analysis.
- 7 Distinguish between entrepreneur and entrepreneurship.

III Answer any FIVE of the following.

(5x4=20)

- 1 Entrepreneurship and its importance.
- 2 Components of WTO (TRIPS, TRIMS, AOA and SPS).
- 3 Project evaluation techniques (NPV, BCR and IRR).
- 4 Role of ED in economic development of a country.
- 5 Financial management and its importance.
- 6 Functions of WTO and its structure.
- 7 Importance of financial statements.

Write an essay on any ONE of the following

(1x10=10)

- 1 Entrepreneurship Development Programme.
- 2 Important functions of management.
