KERALA AGRICULTURAL UNIVERSITY

B.Tech (Agrl.Engg.) 2014 Admission VI Semester Final Examination-July-2017

1 Fill up the blanks/Define 1. The word "entrepreneur" is derived fromword meaning 2. SSI means 3 is known as the father of scientific management. 4 is deciding in advance the objectives of the organization in the short as well a long run and the means for attaining them. 5 is the function of ensuring that actual performance results conform to predetermined standards. 6. Management 7. Functional planning 8. Market access 9. Delegation 10. Organising II Write short notes/answers on any FIVE of the following 1. Sales forecasting 2. Venture capital 3. Start-ups 4. Joint stock company 5. SMEs 6. WTO provisions for trade in agricultural commodities. 7. Theory of comparative advantage III Write short answers on any FIVE 1. Globalisation and entrepreneurship environment. 2. Entrepreneur and manager 3. Public private partnership 4. Social responsibility of business 5. Qualities of an entrepreneur 6. Characteristics of the Indian farm machinery industry	Cat. I	No: Fpme.3215	Marks: 50
 The word "entrepreneur" is derived fromword meaning	Title:	Agribusiness Management and Entrepreneurship (3+0)	Time: 2 hours
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6. Characteristics of the Indian farm machinery industry			
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7. Wodvadoliai process		Motivational process	
IV Write essay on any ONE (1x10=10	IV V	Vrite essay on any ONE	(1x10=10)
1. Explain in detail about SWOT analysis with the help of a specific case study.			•
2. Explain the concepts and principles of management with special reference		Explain the concepts and principles of management	