



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Sc ( Hons.) C & B 2015 Admission**  
**V Semester Final Examination-November-2017**

Extn. 3101

**Extension Methods and Techniques (1+1)**

**Marks: 50**  
**Time: 2 hours**

- I Fill up the blanks: (10x1=10)**
- 1 The term 'Extension Education' was first used in 1873 by -----university.
  - 2 At ----- stage of extension teaching, the idea/practice is put into operation.
  - 3 Teaching is largely confined to the premises of the institution in -----education.
  - 4 Opaque projector is also known as -----
  - 5 In ----- dolls are made to perform by controlled movement of the puppeteer from outside.
  - 6 ----- is a single printed sheet of paper of big size, folded once or twice, and gives essential information relating to a particular topic.
  - 7 ----- is a placard displayed in a public place for creating awareness amongst the people.
  - 8 The board used for display of message is -----
  - 9 The word Extension is derived from the Latin roots-----and -----
  - 10 In ----- papers containing the message are prepared with sand paper backing and are placed one by one in a sequence along with the talk, on a board covered with flannel.
- II Write short notes on any FIVE: (5x2=10)**
- 1 Cyber extension
  - 2 Method demonstration
  - 3 Steps in extension teaching
  - 4 Cone of experience
  - 5 Farm publications
  - 6 Ideal characteristics of a poster
  - 7 Campaign
- III Answer any FIVE: (5x4=20)**
- 1 Differentiate between formal education and extension education (any four)
  - 2 What do you understand by grass roots principle of extension?
  - 3 Give any four criteria for selection of audio visual aids
  - 4 Differentiate between symposium and panel discussion
  - 5 Discuss any four advantages of group contact methods
  - 6 Give the diagrammatic representation of an effective learning situation
  - 7 Differentiate between personal letter and circular letter
- IV Write essay on any ONE: (1x10=10)**
- 1 Compare the advantages and disadvantages of individual and mass contact methods
  - 2 Steps in 'Extension Educational process' as conceptualized by Leagans with diagrammatic representation

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