



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Sc. (Hons.) C&B 2015 Admission**  
**VI Semester Final Examination- June -2018**

**Cmgt.3211**

**Management of Co-operative Enterprises (1+1)**

**Marks: 50**  
**Time: 2 hours**  
**(10x1=10)**

**I Fill in the blanks**

- 1 Election General Body meeting is held specially to elect -----
- 2 'Principles of Scientific Management' book authored by -----
- 3 -----is involves obtaining the opinion of experts physically separated and unknown to each other
- 4 ----- describes the superior and subordinate manager of a organization jointly identifies its common goals
- 5 Materials and Utilities budgets are known as -----
- 6 Theory Y refers positive approach and believes in the ----- style of management.
- 7 At -----level of an organisation does a corporate manager operate
- 8 In cooperatives ----- is the supreme authority of it vests the ultimate power and control over the society
- 9 The effectiveness of Cooperative Democracy depends on the -----
- 10 Chief Executive of cooperative societies appointed by -----

**II Write Short notes on any FIVE of the following**

**(5x2=10)**

- 1 Power of General Body
- 2 Patronage Dividend
- 3 Motivation
- 4 Leadership
- 5 Esprit De Corps
- 6 Equity
- 7 Directing

**III Answer any FIVE of the following.**

**(5x4=20)**

- 1 Unique features of cooperative form of business organizations
- 2 Draw the administrative structure of Cooperative Department of the Kerala state.
- 3 Explain any five principles of modern management
- 4 What are the importance of planning in cooperatives
- 5 What are the factors which affects cooperative democracy
- 6 Explain the various types of Decisions
- 7 Explain the objectives of cooperative management

**IV Write an essay on any ONE of the following**

**(1x10=10)**

- 1 "Cooperative democracy is successful in Kerala because of enlightened membership"-discuss
- 2 Explain the Board and Executive Relationships

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**P T O**