



**KERALA AGRICULTURAL UNIVERSITY**  
**B. Sc. (Hons.) C & B 2017 Admission**  
**III Semester Final Examination- January-2019**

**Cmgt.2106**

**Agri-business co-operatives (2+1)**

**Marks: 50**  
**Time: 2 hours**

**I Fill in the blanks: (10x1=10)**

- 1 Kerala Co-operative Milk Marketing Federation (KCMMF), popularly called 'MILMA' was established in April ..... (Year) with its head office at Thiruvanthapuram.
- 2 Kerala State Rubber Co-operative Ltd. (Rubco) registered in the year .....
- 3 KERALED was constituted by the Government of Kerala in the year .....
- 4 The Kerala State Co-operative Marketing Federation Ltd known as Marketed was originated in 1942 as wholesale district co-operative store and converted into an apex body in the year ..... with the entire state as an area of operation.
- 5 The Kerala State Co-operative Rubber Marketing Federation Ltd., popularly known as Rubber Mark was incorporated in ..... as an apex institution of the primary Rubber Marketing Co-operatives in Kerala.

**Match the following (Institutions and its Head office)**

A	B
6 Nafed	a Mumbai
7 Rubber mark	b Thiruvanthapuram
8 Kerafed	c New Delhi
9 Rubco	d Kochi
10 Nabard	e Kannur

**II Write Short notes on ANY FIVE of the following (5x2=10)**

- 1 The vision and mission of NABARD
- 2 Briefly explain the overview of the activities of Rubbermark.
- 3 Features of Co-operative Marketing in India
- 4 Objectives of dairy co-operatives in India
- 5 Consumer scheme of NCDC.
- 6 Operation Flood.
- 7 Management of MARKETFED.

**III Answer ANY FIVE of the following (5x4=20)**

- 1 Co-operative farming and its importance in a country like India.
- 2 Functions of NCDC.
- 3 Objectives of MARKETFED
- 4 Activities of KERALED
- 5 Progress achieved by RUBCO
- 6 Structure of co-operative marketing in India.
- 7 Problems and prospects of Dairy co-operatives.

**IV Write an essay on ANY ONE of the following (1x10=10)**

- 1 Objectives and activities of NAFED
- 2 Role of NABARD in promoting Agricultural Co-operatives.

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