

KAU's IPR Cell wins national award

TIMES NEWS NETWORK

Kochi: The Intellectual Property Rights (IPR) Cell of the Kerala Agricultural University (KAU) won the National Intellectual Property (IP) award, 2018 in the category of top individual/organization for the facilitation of registration of GI and promotion of registered GI in India.

CRElsy, professor — plant breeding & genetics and convener, IPR Cell of KAU, received the award from Union commerce minister Suresh Prabhu at a function held in New Delhi on Thursday.

KAU's IPR Cell had facilitated the registration of eight local products with the GI Registry in Chennai. Pokkali rice, Vazhakulam pineapple, Wayanad Jeerakasala rice, Wayanad Gandhakasa-



KAU's IPR Cell convener C R Elsy receives the national award for top individual/organization for the facilitation of GI registration and promotion in India from Union commerce minister Suresh Prabhu in New Delhi

la rice, Central Travancore jaggery, Kaipad rice, Chengalikodan Nendran banana and Nilambur teak are these products.