TO STUDY THE IMPACT OF INSTITUTIONAL CREDIT AND ITS INFLUENCE IN THE BEHAVIOUR OF FARMERS IN ADOPTING HIGH YIELDING VARIETIES OF PADDY CULTIVATION

Ву

S. BHASKARAN

THESIS

Submitted in partial fulfilment of the requirement for the degree

MASTER OF SCIENCE IN AGRICULTURE (Agricultural Extension)

Faculty of Agriculture
Kerala Agricultural University

Department of Agricultural Extension

COLLEGE OF AGRICULTURE

Vellayanı Trivandrum

1978

COLTABALICA

I hereby declare that this thesis entitled
"To budy the Empact of Institutional Credit and
its Influence in the Behaviour of Formers in
Adopting High Yielding Varieties of Paddy Cultivation'
is a bonafide record of research work done by me
during the course of research and that the thesis
has not previously formed the masis for the award
to me of any degree, diploma, associateship,
fellowship or other similar title, of any University
or Society.

(so ashistoran)

College of Agriculture, Vellayani, 16th August, 1978.

Approved by:

Chairmon:

or. A.M. Came's

Cherry

Members.

1. Shri. A.L.G. PENON Ch. &

2. Dr. 11.C. NAIR menoy W

3. Shri. K. 2. 4. NAIR I have Kill

ACCINOMED DOLLICHTS.

I express my deep sense of gratitude to Dr.A.T. Tampi, Associate Professor of Agricultural Extension, Chairman of the Advisory Committee from whom I got the first suggestion to undertake this problem of investigation. Invaluable were the guidance rendered, sustained interest shown, constant and ungrudging help given and singular attention bestowed by him in the months during which this thesis has taken shape.

Equally I express my indebtedness to the members of my Advisory Committee, Shri. A.C.G. Penen, Professor of Muricultural Extension, Shri. P.V. Parlygg Associate Professors of Plant Pathology and Shri. K.P.H. Mair, Associate Professor of Agronomy for their guidance at every stage of the investigation and enrich it with suggestions and critical comments.

I am immensely indebted to br. G.T. Nair, Associate Professor of Agricultural extension, for the innumerable practical suggestions and constructive criticism made at every stage of the investigation.

I am grately indebted to Shri. L.J. Thomas, Professor of Agricultural Statistics and Smt. P. Saraswathy, assistant

Professor of Agricultural Statistics for getting the data analysed.

I have the pleasure in gratefully acknowledging the instituted help placed at my disposal by Mr. Natarajan, Technical Officer, State Bank of Travancore and Shri. P.S. Nair, Junior Agricultural Officer, Anacode I.P.D. Unit during the entire period of my data collection.

My heartful thanks are due to Smt. Girija Kumari
Thankachy and Krishnamma for generously permitting the
use of original data collected under loan register from
their offices and also place in record my sincere gratitude
to Smt. Gemethi, Agricultural Demonstrator, for her willing
help and co-operation for assisting me in data collection
during my interview with farmers. Thanks are also due to
Kumari. Lalitha Kumari.S and Bharathi Pillai,S. for typing
the manuscript within a short period with utmost care.

Finally, I have great pleasure in acknowledging the Indian Council of Agricultural Research, New Delhi, for awarding Junior Research Fellowship for carrying out the Post-Graduate Programme.

S. BHASKARAN.

vii

CONTENTS

	Page
***	1
•••	6
***	34
***	56
•••	84
***	104
***	i - viii
• • •	I - III
	•••

viii

LIST OF TABLES

			Page 110
Table	1.	extent of adoption of High Yielding Variety of paddy by farmers.	5 6
Taole	2.	Adopters categorised under High Yielding Variety of paday programme.	57
Table	3.	Progressiveness of farmers.	57
Table	4.	Progressiveness of farmers and their categorisation.	58
Table	5.	Association between progressiveness and extent of adoption.	5 3
Table	6.	Average per acre credit need of the farmers.	55
Table	7.	Fer acre credit need for different size of holdings with respect to the extent of adoption by farmers.	60
Table	පි.	Credit utilization by adopters based on their extent of adoption.	61
Table	9.	Credit utilization by adopters based on their extent of holding.	61
Table	10.	Relationship between socio-economic characteristics of the farmers and their extent of adoption.	62
Table	11.	Interrelationship between socio- economic character variables.	64
Table	12.	Relationship between age with extent of adoption and credit utilization.	65
Table	13.	Relationship between extent of holding with extent of adoption and credit utilization.	67

			Page :
Table	14.	Relationship between education with extent of adoption and credit utilization.	68
Cable	15.	Relationship between risk perception with extent of adoption and credit utilization.	69
Tab le	16	felationship between perception of cost of innovation with extent of adoption and credit utilization.	71
Table	17.	Relationship between perception of profitability in the extent of adoption and credit utilization.	72
Table	1 0.	Relationship between social participation with extent of adoption and credit utilization.	73
Table	19.	Relationship between occupation with extent of adoption and credit utilization.	74
Table	20.	Relationship between caste with extent of adoption and credit utilization.	75
ľable	21.	'2' matrix values.	76
Table	22.	Preference of credit institutions by farmers as per scale values and their ranks.	77
Table	23.	Association between extent of adoption and perception of institutional credit facility.	7 8
Table	24.	Credit institutional preference pertaining to interest rate.	7 9
Table	25.	Credit institutional preference pertaining to timely lending.	79
Table	26.	Credit institutional preference pertaining to adequacy in lending.	80

			Pake	ەدى
Table	27.	Credit institutional preference pertaining to easy lending procedure.	81	
Table	28.	Credit institutional preference partaining to easy rapayment procedure.	62	
Table	29.	Credit institutional preference pertaining to accommodative recover procedures.	83	

LIST OF ILLUSTRATIONS

			setwee Pages
Fig.	1.	Permer S' progressiveness and their extent of adoption.	58 -5 9
vig.	2.	Credit need of farmers.	60-61
Fig.	3.	Interrelationship between	63-64

1.ix

LIST OF ABBREVIATIONS

Commercial Bank. Com. Bank

Co-operative Bank Co-op. Bank

High Yielding Varieties. H.Y.Vs.

Intensive Paddy Development Unit. J.P.D. Unit

L.M.B. Land Mortgage Ban ..

INTRODUCTION

INCAODUCTION

A number of distinctive features are characteristic of the agricultural sector of Kerala. The inficultural sector is more commercialized in the state than elsewhere and the food production has always been far short of Kerala's requirements. The production of food grains in 1962 was roughly 9,67,000 tons. The gap between food requirements and the level of production, thus worked out to over 50 per cent of total requirement in 1962. The land productivity is generally high in herila and compares very favourably with that in other states of India, and the agricultural practices in levale are relatively of advanced type. Nice, the principal food crop of the state is cultivated quite intensively.

that in 1958-59, paddy covered 1.9 million acres out of 2.7 million acres under field crops. The production of rice in the same year was 9.39,000 tons, while the rice acreage fell by only 0.4 per cent during 1951-59. Its production during the same period raised up by over 31 per cent. The growing appreciation among farmers on the utility of fertilizers, improved seeds and better techniques of cultivation is largely responsible for this steady improvement.

bulike in other states, the apread of High Yielding Varieties (h.Y./s.) of rice in kerala is , radually remaining its lost ground after the severe setback suffered in 1974-75 due to the unprecedented incidence of peut una diseases. 1th nearly 2.34 lakh hectores. h.Y.V. covered merely 31 per cent of rice cultivated in the state during 1976-77. The area under i.Y.Vs during "Viruppu" season had registered further significant increase renching nearly a third of the crop under them. Similarly there has been improvement in the area under h.Y.V. during "funda season also with nearly 80 per cert of the crop under them. Though there has been some gains in the area under H.Y.Vs during " undakan" sesson, the rate of spread continued to be low, hardly covering a quarter of the rice area. The area sown more than once declined to the extent of about 9.500 hectares and the distrioution of area unier crops showed only marginal changes in 1976-77 over the previous year. The most significant change has been the decline in the area under rice by about 22,000 hectares. In general the yield of various crops declined during this period. Among these crops rice stood out significantly. The decline in viela of rice was at the rate of 49 kg/ho. ("conomic | eview.1977...

According to a survey conducted by the Aureau of Conomic studies, 89 per cent of the farmers needed

credit of different types and 82 per cent of the iarmers needed short term credit in 1960. On the pesis of the findings of the survey, the annual agricultural credit needs for the whole state was put at 432.8 crores. Against this, the total amount distributed through organized institutions in 1958-59 was only 5.2.49 crores. This left large gap which was probably met by moneylenders who generally charged high interest rates. Since the n.Y.V. programme would require large amounts of working capital for the various types of farm expenses, the need for expansion of rural credit facilities through organised institutions cannot be over stressed.

The Co-operative credit system in the state made modest progress during 1976-77. The average membership per society rose from 1331 to 1400. There is disconstituted increase in the average working capital per society which also rose by about 36 per cent.

Auring the same year the bank had succeeded in making a break through in its activities. Under its ordinary lending programme, the bank dispursed to 6.91 croses as against w.2.92 croses in 1975-76. The mall Farmer's Development Agency (G.1.J.P.) in the state made significant progress. Short term loans amounting to 3.82 croses and other term loans amounting to

Were enrolled in the Co-operatives and . 2.23 lakes were given over to the Co-operatives towards the risk fund.

and are willing to take up improved practices. For ever they have to be provided with necessary facilities such as irrigation, credit etc. to ensure satisfactory cultivation of the H.Y.V.

credit facilities and other input facilities were increasing stage by stage by different organised institution; even then, the rice production significantly declined and estimated 49 kg/ha and the area of cultivation declined, was roughly 22,000 ha. in 1976-77.

with these bisic problems, this study attempts to assess the adoption behaviour of fermers, growing H.Y./. of baddy, utilizing the credit facilities in the area. The following objectives have been formulated for the study.

Objectives.

- To study the adoption behaviour of the progressive andless-progressive farmers under the high Yielding, Variety Programme of paddy cultivation.
- To study the credit need and credit utilization in adopting the improved package of practices recommended for growing High Vielding paddy varieties.
- 3. To study the relationship of socio-economic characteristics that are related to adoption and credit utilization under the High Yield'ng veriety programme of paddy cultivation.

Limitations of the study.

The study has been conducted in an Intensive .ccdy Levelopment Unit (I.P.D.) purposively selected in order to fulfill the following requirements.

- a. An area where credit institutions were widely operative, since a part of the study is on circlit need and utilization by farmers.
- b. An area that is accessible and suitable for data collection by the interviewer.
- c. An area where a sizeable sample could be got under both propressive and non-progressive groups of farmers.

REVIEW OF LITERATURE

BLVITE OF LIGHT AUGINER.

This chapter comprises of review on the past research work done related to this study. The first section deals with progressiveness of farmers and adoption of package of practices of ... Y.V. of paddy by farmers.

The second section is about credit need and the credit utilization aspects pertaining to adoption of $x_*... Y_*... V_*$ of paddy by farmers.

The third section is a review on socio-economic characteristics in relation to the adoption of %. \checkmark . of paddy by the fermers.

The fourth section is confined to the preference of credit institutions and the perception of source of credit for the adoption of H.Y.V. of paddy by formers. Apart from this hypotheses developed for this study is also given in this chapter.

The review of literature pertaining to measurement of the variables are given in the chapter on materials and methods.

I. Adoption under the .. Y. V. programme of paddy.

Lionberger (1960) referred adoption as a person decides that the new idea, product or practice is good enough for full scale and continued use and also defined

as the full scale integration of the practice into the on-going operation.

Rogers and Shoemaker (1971) defined adoption as a decision to make full use of new idea as the best cause of action available.

First-Dilic, Fuza (1975) defined adoption as the mental process through which the potential beneficiary passes heading to his decision to adopt the novelty. The main characteristics of the adoption process is its being a mental operation, consisting of several phases.

Extent of adoption.

Roy (1960) reported that the factors associated with low level of adoption of improved agricultural practices were lack of irrigational facilities and high initial cost of agricultural innovation.

Kelkar and Sohoni (1965) found that 'low cost' of a practice did not necessarily provide strong incentive for adoption of a practice, while high cost of a practice whether initial or recurring proved quite a serious impediment in adoption.

Prasad (1967) opined that 42.2 per cent of the non-adopters of improved seeds did not adopt it due to high cost. It was also observed that supply of seeds was inadequate and not timely.

Rai (1967) found that educated fermers having bigger size of holding, adopted hybrid naize earlier than illiterates. We did not find relationship between age of farmers and adoption of improved practices.

Singh (1967) analysed the effect of size of holding and percentage of area irrigated on the adoption of H.V.V. by farmers. He measured the level of adoption with the help of "Adoption cuotient" developed by Chattopedhyey (1963). He reported that the level of adoption of n.Y.V. of paddy, maize and wheat by fermers having different size of holding did not differ algainficantly. He found that even small farmers had high level of adoption of H.C.V. This was mainly due to liberalized short term loans advanced to fermers adopting H.G.V.

Chouchary (1965) found that middle age, higher education and aig size of holding were favourable factors for adoption of package practices. To also reported that lack of timely supply of production requisites were the major obstacles to the adoption of improved practices recommended under the package programme.

Study by Bhaskaram (1970) depicted that farm size, education and position of farmers were cositively

associated with the extent of adoption. There were however instances where farmers with small land holdings and less education were also found to be good adopters of some improved practices.

Salunkhe and Thorat (1975) found that the adoption behaviour of farmers however failed to show significant relationship with their caste, age, formal schooling, socio-economic status, value orientation and empathy.

Small farmers.

Patel (1965) revealed that a majority of small farmers are illiterate and some of them have to do service (Private or Government) as their secondary means of liveli-hood. They have poor knowledge of agricultural activities and lesser contact with the extension agents. Naturally, there was low adoption of improved farm practices among them and poor participation in social organisation. They however, participated more in Co-operative societies. Supply of inputs in time had been one of their most important problems.

Daulat Singh and Srivestava (1970) explained that small cultivators had three different sources, viz.

Co-operative societies, Government and Traditional moneylenders. It has been observed that Co-operative loans were mostly utilized by small cultivators for their destic expenditure and not for the purpose for

their desir expenditu

Chawdhari and Sharma (1970) revealed the inadequacy of the crop loan system, particularly in the context of socio-economic condition in which the small farmers find themselves, especially, those who are obliged to grow only cereals and pulses and not the commercial crops.

Desai and Neik (1971) stated again that it can be speculated that the demand for production credit for N.Y.Vs would go up in the future if relatively small and medium farmers take to cultivation of h.Y.Vs and/or the use levels of market inputs rise and adoption of recommended cultural practices for these crops increase and the rapid spread of N.Y.V. would require bringing relatively small and medium farmers within the fold of the N.Y.V. programme.

khan (1976) concluded that there should be two sets of package of practices separately for big farmers and small farmers. In the case of former, our recommendations could bear the 'maximum' side because they will have the infrastructure, education, resource, risk taking willingness to adopt sophisticated innovations without much of the institutional supports, while the small farmer with little economic independence, would need credit to finance the new inputs and extension education to make use of them.

Progressiveness.

Rogers (1962) opined that the criterion for adopters' categorisation is innovativeness, which is the degree to which an individual is relatively earlier to adopt new ideas than other members of the social system.

Roy (1965), in his study on progressiveness of farmers included seven aspects viz. response to innovation, social participation, leadership capacity, attitude, use of information sources and rationality.

Sharma and Prasad (1971) concluded that in absolute terms per acre credit needs are little higher in relatively less progressive areas than in the progressive region. The availability of own cash at original level, growth in credits is higher in the progressive than in the less progressive areas.

Singh, Bhati and Jain (1971) reported that the large proportion of less progressive farmers borrowed money for the purchase of bullocks followed by fertilizers whereas in the case of their progressive counterpart, the majority obtained credit for investment in developing owned irrigation equipment.

Jaiswal and Dave (1972) referred that the 'Progressive farmers', 'innovators', 'agricultural leader', 'good adopter' etc. have been used as synonymous.

That he conceptualized 'A progressive farrer" is one who in comparison with his fellow forcer, nossest better knowledge and a more positive conviction about improved agricultural proctices and who is an early adopter of a greater number of agricultural innovations and whose total production and net-profit per unit area better than the norm of his farming community.

In this study, progressiveness has been conceptualized as follows: Progressive fermer is an upto-date in practicing latest technology in h.Y./. cultivation, by adopting the improved recommended package of practices. early adoption, leadership quality and frequent contact with extension agencies.

Adoption of package of practices of h. I.V.

Foy (1966) found that out of four practices, the adoption of improved varieties of wheat was found to be highest and green manuring, the lowest. Nitrogenous fertilizers and mould coard - plough were occupying the intermediate position. The balk of farmers were low or non-adopters. In case of wheat, the respondents were medium to high adopters. The adoption of 1.1.1. of wheat was found to be significantly and positively related to simplicity-complexity, cost of innovation, profitability, communicability, physical compatibility cultural charitability and divisibility.

Desai and Naik (1971) explained that there is one more trend that while prices of food grains have oeen gradually falling, input prices have been increasing. If this trend persists, the apread of h.Y.V. and adoption of the puckage of practices would be adversely affected. This may tend to keep the demand for production credit for H.Y.V. depressed. And again he stated the reason that why did not have to incur debts for meeting expenses on H.Y.V. lay in the fact, that the intensity of the use of inputs - some of them critical from the point of view of the success of H.Y.V. and adoption of other cultural practices was much lower than prescribed, consequently lowering current expenses.

II. Credit need and utilization under 4.Y.V. programmes of paddy cultivation.

Credit.

1

Forster and Leager (1950) defined credit as the power that a person possess to ecquire goods or services without the immediate expenditure of money.

Credit need.

Sharma and Frased (1971) conceptualized credit need as farmers need cash for buying annual inputs and carrying out operations on their farms.

Again he reported that credit needs are sore on the irrigated farm than on the unirrigated farms. Improved technology production credit needs on the medium size farms work out to be the highest followed by the large farms and lowest on the small farms at the current and improved levels of technology respectively.

provide 100 per cent credit for all the items. The recent survey indicated that the cultivators even in the H.Y.V. areas were financing from their own rescurses practically 100 per cent of their requirement for hired human and bullock labour as well as sufficient portion of other inputs.

Harwant Singh and Kahlon (1971) observed that small farmers obtained more short term credit because it was easy for them to obtain short term rather medium term loan and their owned funds were not sufficient to meet the operational expenses. The medium and large proup farmers could meet most of their working expenses more as medium term bank loans.

Subramenyam (1975) reported that provision of credit made small farmers to introduce 4.Y.V. in optimum crop plan and increased the area of H.f.V. and credit requirement differed due to cropping pattern of different types.

The credit is an important input in the improved agricultural practices to meet their initial investments on seeds, fertilizer, irrigational facility, other improved equipments and implements. If farmers get the credit for such needs, he can adopt the recommended inputs and improved practices which positively influences the adoption behaviour of farmers.

Credit utilization.

with regard to the utilization of credit Agarwal (1971) found that 87 per cent is utilized for productive purposes and 13 per cent for unproductive expenditure. Another disquieting feature arises from the unsatisfactory repayment of the loans as scheduled.

Harwant Singh and Kahlon (1971) showed that as much as 65 per cent of the total production credit was utilized for purchase of chemical fertilizers and remaining amounts for casual labour, H.Y.V. seeds and insecticides as per the production loan.

Prasad (1971) found that the ratio of credit used for H.Y.V. to the credit used for the local varieties is higher as compared to the ratio in the respect to the from expediture, indicating the importance of credit in relation to the adoption of new technology.

[In all older term credit for every item is more for the

Sharma and Pras.d (1971; stated that farmers are using more cash input for h.Y.V. seeds, fertilizers, irrigation machinery and lend development.

Singh et al (1971) showed that a larger proportion of the less progressive farmer borrowed money for the purchase of bullocks followed by fertilizers, whereas in the case of their progressive counterpart the majority obtained credit for investment in developing owned irrigation equipment. The second import nee in the allocation of credit has been given to fertilizers on the progressive farms and to draught cattle on the less progressive farms. A considerable amount of total credit was devoted for oceting out the social ceremonies on the lass progressive spall and medium farms. Due to their low financial position and surplus family labour, small size farms of both the categories have becam to invest on non-farm ventures such as purchase of raw materials and some other purposes with the help of credit. Lowever the progressive small and the less progressive small and medium farmers have also made use of credit for consumption.

In order to sustain the growth of the technological developments in agriculture, availability of credit in adequate amount is necessary and the utilization of the same for the inputs in farming in right manner will increase the yield of crops and enhances the economic condition of farmer. Hence it is postulated that farmers who is in need of credit, utilizes credit in the right manner and will tend to adopt the recommended practices under the A.I.V. programme of paddy cultivation.

III. <u>Sucia-economic characteristics of farmers</u>.

the adoption of farm practices. Pandit (1964) reported that age is positively arsociated with adoption of improved practices. Pareex, amor and Jain (1965) concluded that the age of the farmer was not a differentiating factor for adopters and non-adopters. Catanchund and Cupta (1966) indicated that the age of the farmer was not influence the adoption of improved farm practices by them. Pajendra (1968) found that age was not found to play an important role in the discriminating between the two groups of adoption. Joon, Jagadish Singh and Pana (1970) concluded that age was not the significant degree for cultivating not. You and explained that their not. You potential might have proved a strong

attraction for all segments of farming population, irrespective of their age. Jayarama Peddy and Bhaskar Feedy (1972) showed that age is not an influencing factor with regard to the adoption of improved agricultural practices and adoption of improved practices in journ cultivation. Jha and Phaktawat (1972) found that the formers age was found to be negatively related to adoption of hyurid bajra. Liquid Farim and Labboob (1974) revealed that age and adoption of fertilizer was insignificant which indicated the existence of no relationship between the two variables.

I any authors have reviewed that younger farmers are very venturesore and adopt new practices in h.f.V. are more than older eged farmers. Hence it is postulated that there will be relationship between age and the extent of adoption and credit utilization by farmers.

extent of holding.

Peddy (1962) reported that the rate of adoption of improved agricultural practices increased along with increase in farm size. Fandit (1964) stated that size of holding is positively associated with the adoption of improved practices. Patanchand and dunta (1966) stated that the extent of holding was

positively related with adoption. Thakur (1966) found that size of holding was positively associated with the level of adoption of package of practices. Singh (1967) found that even small formers had alth level of adoption and '.Y.V. this was mainly due to liberalized short term loan advanced to far ers adoptic ajendra (1968) found that size of holding .V.V. was not found to play an important role in the discriminating between two groups of adopters. Janawal, Roy and Singh (1970) revealed that size of holdin; had no significant influence in explaining the variation of the level of adoption of M.Y./. of all the three crops under his study. It was mainly due to the fact that the liberalized short term loan of 3. 1.000/- per crop was advanced to farmers wno adopted i.Y. .. The loans were granted in kinds such as improved seeds, fertilizers, insecticides etc. Thus lack of capital resources was not a problem for the small farmers. t was therefore, natural that size of holding had no significant effect on the level of adoption of .Y.V. Grewel and Schal (1971) found that progressive outlook as farm size were not significant in differentiating the speed of adoption of agricultural practices. Jayararale

and Shasker Reddy (1972) found that as far as farm

----- the regul" crowed that there will

non-significant relationship between size of land nolding and adoption of improved agricultural practices though it indicates a positive trend. The and Shaktabat (1972) found that size of nolding was not significantly related to adoption behaviour of formers in his study. Supe and balode (1975) revealed that both knowledge and adoption level were not related to farm size. It may be due to the recent trend to intensive cultivation. Usually, large land holders follow extensive form practices and therefore the relationship between form size, knowledge and adoption of practice is not significant. Hence, it is postulated that there will be relationship between the extent of holding and the extent of adoption and credit utilization by farrers.

Education.

william Geddie (1959) means education as oringin up or training, instruction; strengthening of powers of body or mind; culture. Hose and Was Gupta (1962) reported that adopters of improved farm practices were better aducated. The literate and better aducated farmers are prone to accept innovation in agriculture more than those who are less aducated. Poddy (1962), Fondit (1964), Fatanchand and Gupta (1966), and Thakur (1966) were found that aducation was positively against the adoption of improved practices.

All 1974) found that education was not a significent egree in 1.7.V. cultivation and adoption. crash education with a seek for information which will increase his provedure. It is found that early adopters have more ears of education than the late adoptors to ers and that formal education of the farmer participant; as found to be significantly related to their level of knowledge but not to their level of supportion of practices. Hence it is postulated that there will be relationship between education and the extent of adoption and credit utilization by farmers.

Risk perception.

Heady and Jensen (1954) pointed that the term risk commonly refers to all outcomes which leads to logoss or deviations of realisation from expectation farling is contracterised by many risk situations, for $\alpha_{\rm F}$, price, rainfall, insects and direases.

Basram (1966) found that sociological, psychological, and economic variables are important in explaining farmers' attitude towards new ideas and techniques.

They have been using old varieties of seeds, traditions, implements for years and feel secure in the outcome

of these techniques. Bey have small lend holdings and thus cannot take risks in trying new ideas with which they are not familiar. If the validity and usefulness of new ideas are established on local forms, people will be rotivated to adopt the idea.

ccording to Rami and Johal (1975), risk turned out to we the most important factor in the doption of the innevation.

Studies have shown that farters perceive risk in the use of improved farm practices. This is more so with respect to the technology like the cultivation of molecular where the farmers are not sure of their yield and outcomes. Individuals vary widely in their degree of risk preference. Hence, it is postulated that there will be relationship between risk perception and the extent of adoption and credit utilization by formers.

Perception of cost of innovation.

Relker and Bonomi (1969) found that the 'low cost' of a practice did not necessarily provide strong incentive for adoption of a practice while 'ligh cost' of a practice whether initial or recurring proved quite a serious impediment in adoption.

Lalvi and rawar (1966) revealed that there is no relationship between cost of a practice and its adoption

and suggest that high cost of a practice merhaps, is not a partier to cap tion. Costly practice involves more inputs out generally gives higher form produce leading to better efficiency mfarming. Is a result more profits are gained by a farger by Lappting costly practice.

This coupled with credit facilities now-a-days available to formers furtly liberal scale, seems to be responsible for the cost attribute not functioning as a tarrier to adoption.

pasram and (opener (1969) concluded that lock of coney is perceived by non-adopters as an important parrier for not making use of chemical fertillizers. But, one and tohal (1975) found that cost was least important factor in the adoption of the immovation.

It refers to each initial investment plus recurring cost, expenses on it or another associated activities just necessary for putting the practice into adoption.

ence it is postulated that there will be relationship between fermers perception of cost of innovation and the extent of adoption and credit utilization by largers.

'erception of profitability.

according to hitra (1963) profitability is an important attribute influencing adoption of three selected practices.

Raghudharan, Fadhakrishnamenon and Annamalai (1976) found that economic security in the case of low adopters found to influence the adoption of H.Y.V. of rice.

The perception of profitability can be conceptualized as that characteristic which places high importance on economic ends and alternatives. When farmers move from subsistence agriculture to exploitive agriculture the importance of economic value is bound to increase and thus be motivated towards economic profits. It is recognised that all behaviour are not economically motivated. Hence, it is pelieved that different individuals possess differing degree in their perception of profitability. Hence, it is postulated that there will be relationship between perception of profitability and the extent of adoption and credit utilization by farmers.

Social participation.

Reddy (1962) found that social participation was significantly associated with the rate of adoption of improved agricultural practices. Gupta (1968) stated that higher the social participation higher the adoption score. Patanchand and Gupta (1966) found that social participation is positively related with the adoption. Rajendra (1968) showed that social participation is significantly indiscriminating between two groups of early adopters and late adopters.

Supe and 'alode (1975) found that Lar ers' participation was found to be significantly related to their level of knowledge out not to their level of adoption of practices. Eurinder val Singh Laini, Shukle and phurana (1977) found that social participation did not show high adoption levels.

Social participation refers to the association of any individual with the formal or informal organisations. It is frequently deconstrated that it is haven positive relationship with adoption. Association with such formal/informal organisations makes it possible for the farmer to get in contact with progressive farmers. extension workers and thereby increase his knowledge of new practices, which inturn will result in a high level of adoption behaviour. Hence, it is postulated that there will be relationship between social participation and the extent of adoption and credit utilization by farmers.

Caste.

studies. A few researchers indicate the importance of caste factor in adoption of improved agricultural practices.

structure in dapur virlage influenced its agriculture and eventually the yield of rice. Pajendra (1966)

indicated that significant difference between the adoption indices of three caste viz. agricultural caste, lower diste and scheduled caste. The adoption level was the highest for a rightfural caste in this locality and it differed significantly from the adoption ideal of lower caste and scheduled caste. There was statistically no significant difference between the adoption levels of lower caste and scheduled caste.

etanchand and (upta (1)66) indicated that the caste of the farter does not have any relationship with the adoption of improved practices by them. . ahudaar (1 2) stowed that lover caste people's adoption of recommenced farm practices was not significant. . undre end Authum (1967) showed that caste has been figured an important factor of new furm ideas. Pagendro (1968) reported that caste was not found to play an important role in the discri Anatus, between two groups of Monters. The and thektavet (1972) also found that caste of the farcurs was not significantly related to adoption of hybrid bajro. This might we because it is not the caste but the economic status that matters in case of hele... ore range. dence, it is conceptualized that there will we relationship between caste and the extent of adoption and credit utilization by farmers.

Occupation.

Sengupta (1970) found that although the entirely share croppers are the least of adopters, their counterpart, that is, the entirely owner cultivators are not the most of adopters. It therefore, suggested that besides interest on land operated, there might be some other variable or factor which had an influence on the adoption behaviour of farmers. The study further showed that the adoption index of the categories vary with the per cent of farmers within the category having agriculture as their main occupation. It would obviously suggest that main occupation of the farmer or the present income derived from farming is a factor for adoption. The main occupation is correlated with adoption in this study.

Danda and Danda (1971) found in their study that the literates in Basudha who have higher education beyond the secondary level rather than apathetic toward agriculture as such as most of them are engaged in some other economic pursuits. All literates beyond the secondary level are engaged in off-farm employment and practiced farming as a secondary occupation. This suggests that their off-farm job has some influence on their adoption behaviour.

People are engaged in agriculture as an occupation in different capacities. As agricultural occupation cannot sustain all of them equally all the year round, it was found that a host of independent and supplementary occupation as means of livelihood. So people for their high annual income other than their main occupation, were having agriculture as subsidiary occupation. Hence it is postulated that there will be relationship between occupation and the extent of adoption and credit utilization by formers.

IV. Preference of credit institutions and perception of source of credit.

Sural credit survey (1969) estimated that over 93 per cent of the loans from sources like indigenous individual lenders as credit, eventhough so many credit institutions are established at village level. But in some areas, this is juxt-opposition, they are utilizing these institutions to the fullest extent.

Yuthiah (1970) stated that crop loans were designed to finance production operation for crops from the commencement of the preparatory tillage of lend to the marketing of the final produce.

Mukerjee (1969) opined that small loans are also granted to cover the cost of harvesting and marketing

so as not to push the farmer into the arms of traders and agents who would finance him against forward or booked purchases of the harvest.

Surendranathan (1969) concluded that an integrated system can facilitate supervision of the use of credit as well as its repayment and can better withstand the competition of private moneylenders and traders. He also stated that the awareness of the fact that agricultural credit based on the productive capacity of the borrower is feesible and ought to replace credit based on the security of immovable property.

Murdia Chauhan (1971) suggested that banks shall edopt uniform leaning policy, precise end short lean application form, procedural difficulties can be solved by issuing pass books to all farmers showing their details and their land holding, leans issued etc. various institutional agencies may also be marked on the above pass book so that the need for getting no dues certificates for those who have not taken a lean from any other agency is avoided.

Sharma and Prasad (1971) revealed in their research study that farmers are using more cash inputs for N.Y.V. seeds, fertilizers, irrigation, machinery and land development. Consequently cash needs in agriculture have increased manifold. In order to sustain and grow the use of technological development in agriculture,

availability of credit in adequate amount is necessary.

Curbachan singh and Landhu (1971) high lighted the delay in advancing loans, large gap between demand and receipt, high cost involved in the loans procedures and registration charges.

Hinge et al (1971) reported that it is necessary that the scale of finance should be such as to cover at least the average out of pocket expenditure and should facilitate the changing technology.

Pathak and Jargan (1971) stated that commercial banks have been financing relatively affluent and larger farmers and felt that perhaps the factors like early adoption, title to property, economic position influenced the flow of credit to them from this institution.

Saikia (1971) in his study found that in the case of Land Fortgage Bank for long term loans, farmers found it very difficult to get the non-encumerance certificates of the mortgaged land. The time lay between the date of application and the date of actual receipt of loan is very great. In most cases it took two to three years in obtaining loan.

Singh et al (1971) concluded that there is greater differences in the pattern of allocation of cradit tarous, the institutional agencies. The lower sector borrow

mostly from the moneylenders. However the Co-operative have been relatively more in favour of these smaller groups. His findings justify that there should be a separate institution of credit for the smaller groups of the farmers.

Maider Alikhan (1977) suggested that the small farmers are required to produce non-encumbrance certificate while borrowing from banks at a cost of about %.60/-. This is a costly and inconvenient procedure.

A less expensive and crediable declaration may be evolved.

Is individuals differ in their behaviour, their preference towards any objects will also vary. The individual will act according to their likings under different situations. Here the different institutions lending credit like Co-operative Bank, Commercial Bank and Government agencies have varied procedures which will affect the farmers' preference towards a particular institution.

livootheses.

1. //2.

<u>Lmpirical</u> hypothesis.

There is relationship between farmers' age and their extent of adoption and extent of credit utilization.

2. xtent of holding.

compirical hypothesis.

There is relationship between furmers' extent of holding and their extent of adoption and extent of credit utilization.

3. ducation.

Lapirical hypothesis.

There is relationship between farmers' education and their extent of adoption and extent of credit utilization.

4. Tisk perception.

Impirical hypothesis

There is relationship between farmers' risk perception and their extent of adoption and extent of credit utilization.

5. Perception of cost of innovation.

_mpirical hypothesis.

There is relationship between farmers' percention of cost of innovation and their extent of adoption and extent of credit utilization.

6. terception of profitability.

* npirical hypothesis.

frere is relationship between farmers' perception of profitability and their extent of adoption and extent of creat utilization.

7. ocial participation.

pirical hypothesis.

Inere is relationship between farkers' social participation and their extent of adoption and extent of credit utilization.

3. Caste.

'mpirical hypothesis.

There is relationship between farmers' caste and their extent of edoption and extent of credit utilization.

G. Occupation.

pirical hypothesis.

There is relationship between farmers' occupation and their extent of adoption and extent of credit utilization.

ECCHTON CHA SI THUES N

This chapter deals with the methodology used for the study. The procedure followed for the selection of the area, sample farmers and the empirical measures of the variables has been described in this chapter. The chapter also describes the procedure followed for collecting the data and the statistical measures used in the analysis of the same.

Location.

This study was confined to anacode Intensive addy Development (I. P.D.) unit situated in Poovechal of Aedumengad Teluk in Trivandrum District. The details of the area selected for the study are given pelow.

Selection of the area.

A list of T.J.D. units in Trivandrum District, that have issued more number of crop loans and subsidy/ concessions from different credit institutions were obtained from 3.1.J.L. frivandrum. Asong such I. .). units; namely, bitasekharamangalam, Anacode and braycor, Anacode 1.1.D. unit was selected on the casis of the preliminary data collected from all the three i..... units regarding, total number of paddy cultivators,

total crop loss issued for "undakan season", extent of nolding of farmers and their transaction with the credit institutions in that area.

Among these three I.P.D. units, Anacode I.P.D. unit was selected purposively due to wide coverage by credit institutions and credit facilities available. Accessibility for data collection was also considered. Four institutions offering credit facility to farmers viz. I.P.D. unit, Co-operative ank and Commercial lank and land Lortgage . ank were included in this study.

selection of respondent.

Rince the study also pertains to institutional credit, the farmers, who availed credit from the landing institutions for their h.Y.V. paddy cultivation were sampled. . underen leason was taken as base season for the study, as the L.Z.D. unit was not issuing loan in the Viruppu Season.

The addresses of the farmers were collected from the list maintained by I. 2. J. unit office "losa registrar" for the ". undaken Ceeson". The credit particulars of the same farmers from Co-operative Eank and Commercial Jank in connection with their cultivation were collected. 125 respondents were selected purposively for the study.

Empirical measures.

The variable selected for this study was based on the review of literature as well as the preliminary data collected from the institutions and the pilot study. The hypotheses were developed to study the relationship of socio-economic characteristics in relation to adoption and credit utilization by terrers under the H.Y.V. programme of paddy cultivation. The variables and their measurement were done as follows.

Extent of adoption.

Leveral methods have been used to quantify the "Adoption Schaviour" by various research workers.

Notable among those who utilized a scale for measuring adoption were Marsh and Coleman (1955), Fliegal (1956), wherey and Geser (1958), Pamery and others (1959).

Harsh and colemn (1955) used a "Practice Adoption Score" computed as the percentage of applicable practices adopted.

Pliegal (1956) constructed an "Index of Idoption" of fare practices using the correlation of several adoption variables. The factor analyzed each of the 11 practices selected. Con-adoption was given a value of '0' and adoption, a score of '1'.

Chattopadhyay (1963) has constructed an "adoption Guotient" to measure form practices adopted. He took into consideration the different variables like potentiality, extent, weightages and time in developing the adoption quotient with a formula as follows.

where Yj =
$$\frac{\text{tp - ti}}{\text{tp - ti}} \frac{(\text{ej/pj})}{\text{tp - ti}}$$

- h = number of practices which the individual has the potentiality to adopt.
- wj = Leightage to be given to jth practice based on its difficulty of adoption determined from a list of differential weights of practice.

tp - tim Summation over each season from ti to to.

tp = Time of investigation.

ti - Time of introduction of jth practice.

- ej =:xtent of adoption of any particular (jth) practice in a particular season.
- pj = Potentiality of any particular (jth) practice in that season.

Adoption of high yielding varieties of paday was measured by the 'Adoption wuotient' as developed by Chattopadhyav (1963) with slight modification, as used by Jaiewal and Jave (1972). The data regarding the extent of adoption of the selected practices in adopting high yielding varieties of pacdy cultivation has been taken as the sum total of adoption of various cultivation practices recommended by the Kerala Agricultural University (/opendix I). In calculating the adoption quotient, the adoption of H.f.V. in number of acres, practices followed pertaining to seed rate, nursery area, spacing, age of seedling, seed treatment, application of F.Y.M., use of M.P. & K. fertilizers and plant protection chemicals were taken into consideration. The measures of potentialitles of adoption. m.Y.V. package of practices considered for the computation of adoption quotient were as follows.

Potentiality of adoption.

Potentiality of adoption of H.Y.V. of paddy is conceived as the maximum degree to which a farmer can extent his adoption, if he so wishes, depending on the maximum utilization of the resources he commands or can command. Potentiality for the different practices, which were taken into consideration for calculating the adoption of H.Y.V. of paddy were calculated.

II. _xtent of adoption.

xtent of adoption is the Jenace to which a farmer bur actually idopted a practice. Hen the extent of idoption equals the soleratelity: adoption is maxisum, and when the extent is wil, adoption is mil. In the present study extent of adoption for each practice was calculated.

. otentiality of doption.

/tent or holding.

cultivation of palay. This area in screeness takeness the rote stallity for the use of cultivating for example in the far er who has 5 acres of land felt that se could grow a screen with ..., the potentiality for using or palay for the larger was 5 acres.

red rate.

he cuantity of seed required as per the recommenced rate for covering the area which the farmer has put under here. Or a same who has grown two acres of of peday, the potentiality for seed rate was 40 (s. 28 the recommended seed rate was 2), gs/acre.

'ursery area.

The area in cents/acre was taken as the potentiality for the use of raisin, pursery. For example, if a farmer who has 2 acres of land prowing 1.6.6 the bountaility for raising the nursery area was 20 cents as recommended area was 10 cents/acre.

.pacing.

The opening in centimeters was taken as the potentiality for use of spacing recommended for '.f./.
For example, if a farmer who is adopting space of 20 x 10 cms. for M.Y.V. the potentiality for adopting space was 20 x 10 cms. as per the recommendation.

we of the seculings.

The number of days required for the ege of the seedlings in the pursery was taken as the potentiality for are of the seedlings. If a farmer, who has pulled the seedlings from the nursory at the ege of 25 days, then the potentiality for age of the seedlings was 25 days as the recommended age of the seedlings for any. The control of alay.

Lead treatment.

the quantity of send treatment chemical recuired ea per the recommended do to for the area cultivated under .f... of paudy was taken us the potentiality

for seed treatment. For a farmer who has grown two acres of H.Y.V. of paddy, the potentiality for seed treatment was 50 gms. of the chemical used as per the recommended dosage.

. anures.

The quantity of furnyard manure in Ags. was taken as the potentiality for covering the entire area as per the recommendations. For a farmer who has grown two acres of H.Y.V. of paddy the potentiality for farmyard manure required will be 4,000 Ags. as the recommended farmyard manure dose was 2,000 Ags/acre.

Chemical fertilizers.

The potentiality for adoption of fertilizers interms of Litrogen, 'hosphorus and rotashwas calculated as follows.

Potentiality = hecommended dose per sore x area in acres under N.Y.V. of paddy.

The recommended dose of N, P and K for ... Y. J. ofpacey was 36:13:18 Kgs/acre respectively. For a farmer who has grown two acres of h.Y.V. of paddy, the potentiality for adoption of N, P and K was 72:36:36 Kgs. respectively.

Plant protection.

The recommendation with regard to plant protection was four prophylactic sprayings. The potentiality for edoption of plant protection was taken as four sprayings.

II. ritent of adoption.

_ktent of holdings.

the area in acres in which the fermer has cultivited pandy under ././. has been taken as the extent of adoption.

'eed rate.

The quantity of seeds used by the termer has been taken as the extent of adoption of seed rate. The extent of adoption was considered as full when a fermor has used more than the required recommended cuantity of seed.

l'ursery alea.

The area in cents used by the farrer nac been taken as the extent of adoption of nursery area. The extent of adoption was considered as full when a farmer has railed more than the recommended area.

_pacing.

ctual scacing adopted by farmers has amen taken as the extent of adoption of spacing. The extent of adopt on

was conditored as full when a farmer has adopted the recommended spacin. /depting less or more spacing will be considered as low extent of adoption.

Te of the socdlings.

the number of a ye actually retained the seedl n s in the number of a gener was taken as the extent of adoption. The extent of adoption will be low, if it is low or exceeding the recommended 25 days.

eed treatment.

The quantity of seed treatment chemicals used by the former his been taken as the extent of Jacobion. (anuming.

ctual quantity of fersyard monure or creen lessaures applied by firmer has been ter n as the extent of edoption was considered as full when a farmer his equilier after than that of recommended amount.

ertillzer.

the capatity of fertilizers used interes of litro et. notphorus and Notish has been taken as the extent of adoption of different pertilizer elements.

The extent of adoption was considered as full when a former has abolice more than in that of recognishes arount.

Plant protection.

calculated on the pesis of number of sprayings and the area covered irrespective of whether it was prophylactic or curative. If a farter had sprayed the entire area under '.f.v. of p. Jdy four times as recommended, the extent of adoption was considered as full and if he had sprayed only once the extent of adoption was triven as 0.25. The additied formula for computing /doption unitent as given by Jaiswal and lave (1972, was as follows.

$$\frac{e_1/p_1 + e_2/p_2 - e_3/p_3 + e_4/p_4 + e_6/p_3 + e_7/p_6 + e_7/p_7 + e_9/p_4 + e_4/p_9}{e_7/p_7 + e_9/p_4 + e_4/p_9}$$

where,

- e₁ = bummarior of the extent of adoption of locals.

 of padds.
- p₁ = Furnation of the potentiality for the adoption of 1.7.7. of paddy.
- e, unmation of the extent of adoption of sead rate.
- p₂ = Summation of the potentiality for the emoption of seed rate.

- e₃ = Summation of the extent of adoption of nursery area.
- p₃ = Summation of the potentiality for the adoption of nursery area.
- e_ = Summation of the extent of adoption of spacin-.
- p₄ = Summation of the potentiality for the adoption of spacing.
- Summation of the extent of adoption of age of seedlings.
- p₅ = Summation of the potentiality for the adoption of age of seedlings.
- Summation of extent of adoption of seed treatment chemical.
- p₆ = Summation of the potentiality for the adoption of seed treatment chemical.
- e, Summation of extent of adoption of manuring.
- p₇ = Summation of the potentiality for the adoption of manuring.
- e₈ = Summation of extent of adoption of chemical fertilizers.
- p₈ = Summation of the potentiality for the adoption of chemical fertilizers.
- e₉ = Summation of extent of adoption of plant protection chemical.
- p₉ = Summation of the potentiality for the adoption of plant protection chemical.
- N = Total number of practices (ie. 9)

Progressiveness of the farmers.

According to Rogers (1962), "The criterion for edopters ie. innovativeness which is the degree to which an individual is relatively earlier to adopt new ideas than other members of the social system".

According to Roy (1965), in his study on progressiveness of farmers, included seven aspects viz. responses to innovation, social participation, leadership capacity, attitude, use of information sources and rationality.

Progressiveness scale as explained by Venkaterama Reddy et al (1974) consisted of 7 statements which included farmers' early adoption and adoption of improved package of practices, leadership capacity and frequent contact with the extension agencies were used for this study. (The statements selected for measuring the progressiveness of farmers is given in the Appendix II). Except their year of adoption and contact with extension agency all other statements were reted in two point scale as 'Yes' or 'No' to which, the score was assigned as '1' and '0' respectively. The year of adoption of N.Y.V. of paddy was assigned the score as '1' for each year from the year of inception of N.Y.V. programme. For the frequency of farmers' contact with extension agencies, different agencies like Agricultural Scientists.

Junior Agricultural Officers, Fertilizer agents, Agricultural Demonstrators and Village Level workers were listed against the 3 point continuum, namely, frequently, sometimes and never with a score of 2, 1 and 0 respectively. The total score is summed up and farmers were classified into two groups, below mean and above mean as progressive and less progressive. These statements were tested during pilot study.

Credit need.

To assess the credit need of the farmer, the procedure explained by Johl and Rapur (1977) in his text was employed for the study. The credit need calculated by him was as follows.

Credit need = Total cost of cultivation for the crop

he has grown - (minus) capital availability

to him or owned fund he is incurring for

cultivation.

For this a standard package of practice questions comprising all practices for paddy cultivation with the cost actually incurred were collected from the respondents along with the owned fund (given in Appendix IJI-question III), he spent on the farm cultivation for each practice, both were calculated and assessed the credit need of each respondent. This was finally summed up

for 125 farmers and their extent of holding cultivated in the Mundakan Season was summed up and the credit need of an individual farmer was calculated as follows.

Total credit amount need of 125 farmers (in rupees)
Total extent of holding cultivated by 125 farmers (in acres)
during Mundakan Season.

will give the average per scre credit need of each farmer.

Credit utilization.

method through a frequency table, presenting the total credit availed by a farmer, as cash and in kind, as well as the total amount he spent on different practices were added up. If the farmer utilized the whole amount or more than that of his credit availed for Mundakan Season for cultivation, his utilization was full and others considered as utilized partial.

Socio-economic characteristics.

Age.

Age of the respondent was calculated at the nearest birthday in years, at the time of interview. Their age were classified as old, middle aged and young groups by finding out the standard deviation and mean for the whole respondents as such.

Extent of holding.

In this study form size was measured in land units. The number of acres cultivated by an individual was taken as their extent of holding. This includes both paddy lands as well as area cultivated with other crops. The method followed for classifying the extent of holding was as per the S.F.D.A., Trivandrum, already classified with the standard of more than 5 acres as big farmers, 2.5 acres to 5 acres as small farmers and below 2.5 acres as marginal and Agricultural Labourers. Here their income level was excluded.

Education.

Based on their year of formal schooling, the respondents were classified as no formal education (to include illiterate, can read and write) and having formal education upto primary school, middle, high school and college level Were given points from 0. 1. 2. 3 and 4 respectively.

Risk perception.

As explained by Hulay and Roy (1968), a five point rating scale ranging from strongly agree to strongly disagree was used to categorise the farmers under their risk perception in relation to the improved package of practices. This consisted of ten negative statements.

which are direct questions relating to their perception of risk. The response was scored as 0, 1, 2, 3 and 4 for strongly agree, agree, undecided, disagree and strongly disagree respectively. The farmers were classified into three categories namely, high, medium and low risk perception groups using the mean and standard deviation calculated from the total scores obtained.

Perception of Cost of Innovation.

The same scaling procedure followed by Mulay and Roy (1968), employed here for assessing the perception of Cost of Innovation by the farmers. Ten negative statements related to improved package of practices with direct questions reflecting the respondents' perception of cost of innovation against 5 point continuum viz. strongly agree, agree, undecided, disagree and strongly disagree assigning the score 0, 1, 2, 3 and 4 respectively, and the total score were summed up. The total score of individual respondents were obtained and with mean and standard deviation, they were classified as high, medium and low level of perception of cost of innovation groups.

Perception of profitability.

To assess the farmers' perception of profitability, ten negative statements relating to recommended package of practices reflecting the perception of profitability with direct statements against a five point continuum viz. strongly agree, agree, undecided, disagree and strongly disagree with the score of 0, 1, 2, 3 and 4 respectively were assigned. The total score were categorised under high, medium and low perception of profitability using the mean and standard deviation for all scores obtained from each respondent.

Social participation.

The following criteria were used to assess the extent of participation by farmer as explained by Pareek, Kumar and Jein (1965) with slight modification. The membership and office holders in either a formal or informal organisation were considered and the position was given the score of 1 and 2 respectively. The organisation included in the schedule were Panchayat, Farmers' Club, Radio Rural Forum, Political, Religious, Education and Cultural activities as informal organisation, whereas Ela Committee, Co-operative Bank, Land Mortgage Bank, Commercial Bank as formal institutions.

Occupation.

Besides farming, any job they were holding in Government offices or any subsidiary occupations like running shop/other activities by the farmer was taken into account as their subsidiary occupation. A score was assigned to each main and subsidiary occupation held by farmers.

Caste.

Based on their caste, the farmers were grouped into two under high and low caste with a score of 2 and 1 respectively. Here the forward caste farmers were classified under high caste group and the backward and scheduled caste farmers included the low caste group.

Preference of credit institution.

This is to assess the preference of credit institutions by farmers. Sandhu and Sinha (1970), used this technique for assessing the job preference between Teaching, Research and Extension. And Fareek, Kumar and Jain (1965) employed this technique in their study for assessing the curricular preference of the Post-Graduate Agricultural Students.

Procedure.

The institutions viz. I.P.D. unit, Co-operative Bank, Commercial Bank, Land Mortgage Bank and non-institutional sources like Relatives, Neighbours and Moneylenders were presented to the respondents in pairs in all possible combinations. In order to avoid

It is seen from the table 1 that 56 per cent of formers fall within the middle range of the adoption score, namely 67 to 88. The table also reveals that 20 per cent of the farmers were under low adoption scores, whereas 24 per cent of them found to be within the high adoption range.

Table 2: Adopters categorised under H.Y.V. of paddy programme.

Adopter categories	Adoption scores	Number of farmers (N=125)	Fermers (percentage)
High adopters	>78.60	63	50.40
Low adopters	< 78.60	6 2	49.60

Mean adoption score = 78.60.

The table 2 reveals that as much as 50.40 percent of the farmers fall under the category of high adopters under H.Y.V. programme of paddy cultivation. The remaining 49.60 per cent of them does not seem to adopt practices recommended in full under the programme.

Table 3: Progressiveness of fermers.

Progressiveness score	Number of farmers (N=125)	Farmers (percentage)
10-14	7	5.6 0
15-19	5 6	44.80
20-24	56	44.80
25 -2 9	6	4.80

Table 3 indicates that 49.60 per cent of the farmers are above the mean progressiveness score. And 50.40 per cent of the farmers are found to be below the mean and hence the less progressiveness.

Table 4: Progressiveness of farmers and categorisation.

Progressiveness	Progressiveness scores	Number of farmers (R=125)	Parmers (percentage)
Progressive farmers	>19.40	77	61.60
Less progressive farmers	<19.40	48	38.40

Mean progressiveness score = 19.40.

The table 4 depicts that a sizeable majority of the respondents are progressive farmers. As much as 61.60 per cent of them are in this category with a progressiveness score above the mean (19.40).

Table 5: Association between progressiveness and extent of adoption.

Progressiveness	<pre>Extent of a (N=125)</pre>	X ² value	
सार प्रोड करने होता कोई बात कर नक भी भीत की मोत मोत कर कर कर होते हैं है	High adopters (N=63)	Low adopters (N=62)	ते कार पनि पनि पना होती होते कु त्री स्वयं क्वा प्रकृति
Progressive farmers	33	44	4.56*
Less progressive farmers	30	18	44,50

^{*}Significant at 0.05 level of probability.

FIG. 1. FARMERS PROGRESSIVENESS AND THEIR EXTENT OF ADOPTION .

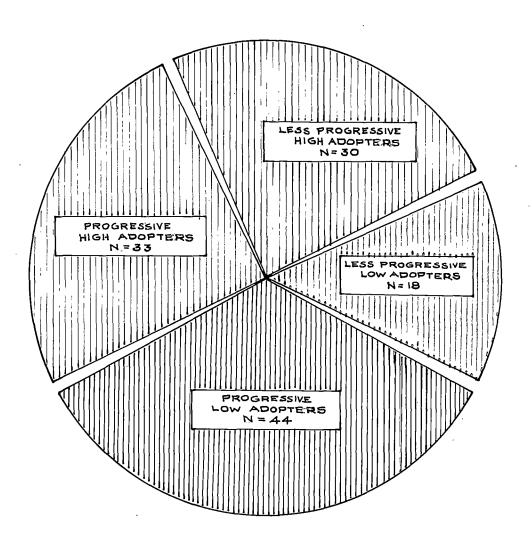


Table 5 indicates that significantly high relationship between progressiveness and extent of adoption of H.Y.V. of paddy cultivation by farmers. It is also seen from the table, that 44 farmers out of 125; though progressive are low adopters and at the same time 30 of them less progressive farmers are found to be high adopters (Fig.1) of the package of practices recommended under the H.Y.V. programme of paddy cultivation.

Section II

This section deals with the credit need and credit utilization of the farmers for adopting H.Y.V. of paddy.

Table 6: Average per acre credit need of the farmers.

Particulars Average credit need/acre

Total credit need for 125 farmers = 8. 2,21,101.00

8. 1,095.87

Total extent of holding for 125 farmers = 201.75 acres

Table 6 shows the total credit need of 125 farmers for their extent of holdings totalled to 201.75 acres cultivated by them as &. 2,21,101.00 the average credit need of the farmer for cultivating an acre of H.Y.V. of paddy based on their package of practices and cost

of cultivation was found to be &.1,095.87 irrespective of their progressiveness and level of adoption.

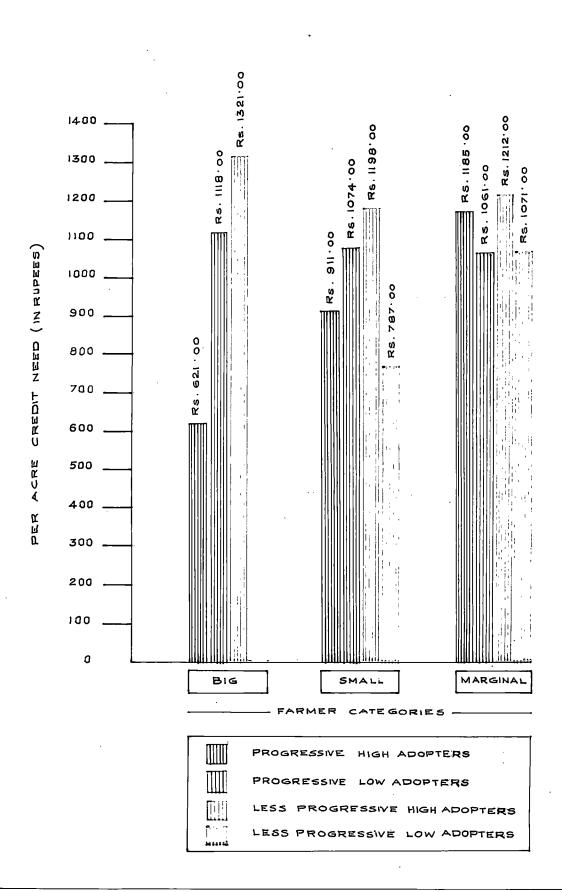
Table 7: Per acre credit need for different size of holdings with respect to the extent of adoption by farmers.

	Per acre credit meed of farmers (%/acre)			
Parmers categories	Progressive farmers (N=77)		Less progressive farmers (N=48)	
	High adopters (N=33)	Low adopters (N=44)	High adopters (N=30)	Low adopters (N=18)
Big farmers (5 acres)	621.00 (one)	1,118.00 (one)	1,321.00 (one)	None
Small farmers (2.5 to 5 acres)	911.00 (two)	1,074.00 (six)	1,198.00 (five)	787.00 (two)
Marginal farmers (2.5 acres)	1,185.00 (thirty)	1,061.00 (thirty seven)	1,212.00 (twenty four)	1,071.00 (sixteen)

Average credit need/acre = %. 1.095.87.

It is seen from the table 7 that the farmers belonging to progressive low adopters category and less progressive high adopters category holding paddy fields above 2.5 acres needs comparitively more credit/acre than others. Amongst the progressive big farmers the high adopters group needs least credit/acre (%.621.00), whereas the less progressive high adopters needs the maximum credit (%.1,321.00).

Amongst the marginal farmers all the category need credit



close to the average, namely, &. 1,095.87/acre. High adopters within the marginal group needs more credit than the average (Fig. 2).

Table 8: Credit utilization by adopters based on their extent of adoption.

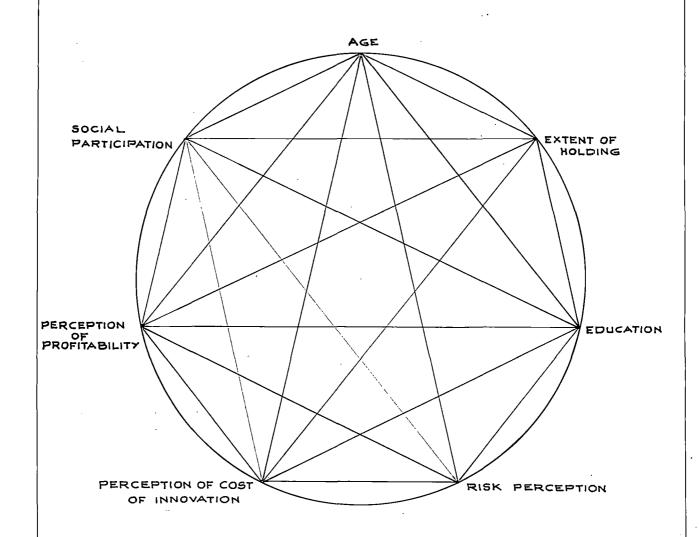
	الله المواقع ا			A THE PARTY CASE AND THE REPORT OF THE PARTY STATE AND S
Credit utilization	Progressive farmers (N=77)		less progressive farmers (N=48)	
	High adopters (N=33)	Low adopters (N=44)	High adopters (N=30)	Low adopters (N=18)
Full	33	43	30	17
Partial	• •	7	Ģ ●	1 .

Table 3 shows that almost all the farmers except two irrespective of their progressiveness towards adopting M.Y.V. of paddy cultivation fully utilized the credit.

Table 9: Credit utilization by adopters based on their extent of holding.

	Progressiv		less progress (N=48	sive farmers
Extent of holding	Extent of credit utilization		Extent of credit utilization	
with with the later limit help dails well and all great over all the later resp.	Full (%=76)	Partial (N=1)	Full [N=47]	Partial
>5 acres	6 6	• •	40	. 1
2.5 to 5 acres	8	1	6	• •
∠2.5 acres	2 .	,	1	• •

FIG. 3. INTER RELATION SHIP BETWEEN SOCIO-ECONOMIC CHARACTERISTICS.



POSITIVE SIGNIFICANT

POSITIVE NOT SIGNIFICANT

NEGATIVE NOT SIGNIFICANT

NEGATIVE NOT SIGNIFICANT

Table 11: <u>Interrelationship between socio-economic</u> character variables.

Attributes	Age	Extent of holding	Education	Risk per- ception	Perception of cost of innovation	Perception of profite-bility	Social partici- pation
A ge	••	0.105	-0.241*	0.026	0.008	0.032	0.008
Extent of holding		• •	0.225%	0.033	0.018	0.011	0.116
Education		,	• •	0.146	0.134	0.094	0.201*
Risk perception				8 &	0.523*	0.383*	-0.033
Perception of cost of innovation					••	0.221*	~ 0.099
Perception of profitability						4.6	0.089
Social participati	on						ø We

[&]quot;Significant at 0.05 level of probability.

Table 16: Relationship between perception of cost of innovation with extent of adoption and credit utilization.

Perception		ressive (M=77)	former	contact Military and and	less pr	ogres si (4=48)	ve for	ner
of cost of innovation	Extent of adoption				Extent of adoption		Extent of credit utilization	
	High (N=33)	low (Na44)	Full (N -7 6)	Part:	ial Hig (N=30)	h Low (H=18)	Full (%*47	?ar t1 63 (%=1)
10-14	9	7	10	* *	2	. 2	Ĺ,	• •
15-19	10	30	40	* *	20	12	31	. 4
20-24	14	13	26	1	8	Ł,	12	• •
Fean = 18.1		阿萨 小袋等 (國際) 投充剂 (西坡) - (14) Ange A	अर्थ स्थापित्रको दन्त स्थाप सम्बद्धाः	, जोड़े अंदर कुछी चीवने कारों प्	التا ينت بلاية بلكة بلك الله الله الله	, and and also also also deep and	= 3.0°	සේ ගත සේ අතු සේ සේ පට පට

Perception of profitability.

Null hypothesis: The farmers perception of profitability has no relationship with their extent of adoption and extent of credit utilization.

The correlation coefficient value is 0.051, which is not significant at 0.05 level of probability. Hence the null hypothesis supports that there is no relationship between perception of profitability and farmers' extent of adoption and credit utilization.

Section IV

Table 21: Preference of credit institutions

*Z' matrix values

	Neighbours	Moneylender	L.M.B*	Relatives	Com. Bank*	Co-op. Banks	I.P.D
eighbours	4 6 :	+0-358	+0.358	+0.496	+0.643	+1.555	+2.054
Moneylender	-0.358	••	+0.322	-0.050	+0.643	+1.555	+2.326
L.M.B*	-0.358	-0.332	* *	+0.100	+1.175	+1.881	+1.645
Relatives	-0.496	+0.050	-0.100	• •	+0.412	+0.553	+1.751
lom. Bank*	-0.643	-0.643	-1.175	-0.412	* 6	+0.583	+1.341
o-op.Bank*	-1.555	-1.555	-1.881	-0.553	-0.583	• •	+1.751
I.P.D.*	-2.054	-2.054	-1.645	-1.751	-1.341	-1.751	• •
fotal	-5.464	-4.176	-4.111	-2.170	. + 0 .9 49	+4.376	+10.868
lean	-0.911	-0.6 96	-0.685	-0.362	+0.158	+0.729	+1.811
Add largest mean	0	0.215	0.226	0.549	1.069	1.640	2.722

Table 22: <u>Preference of credit institutions by farmers</u>
as per scale values and their ranks.

•		`. <u>.</u>	
S1.NO	Source of credit institutions	Scale yalue	Pank
1.	I.P.D. Unit	2.722	1
2.	Co-operative Bank	1.640	2
3.	Commercial Bank	1.069	3
4.	Relatives	0.549	4
5.	Land Fortgage Bank	0.226	5
6.	Moneylender	0.215	6
7.	Neighbours	0.000	7
		:	

Table 21 shows the 'Z' matrix value for the preference of credit institutions, the mean 'Z' value and the average scale values, are given for 125 farmers regardless of their adoption level and progressiveness. From these values, it can be seen in the table 22 that farmers in general prefer I.P.B. Unit, which is having the maximum scale value as 2.722, followed by Co-operative Bank and Commercial Bank (1.640) and (1.069) respectively securing 2nd and 3rd preference of farmers. Relatives which is a non-institutional source of credit supersedes the land Mortgage Bank in their preference, as seen in scale value of 0.549 than that of the land Mortgage Bank scale value of 0.226.

Table 24: Credit institutional preference pertaining to interest rate.

Credit	Progressive farmers Less progressive farm (N=77) (N=48)					
institutions	High adopters (N=33)	low adopters (N=44)	High adopters (N=30)	Low adopters (N=18)		
I.P.D. Unit	32	44	29	18		
Co-operat ive Bank	**	• •	1	₽ \$		
Comm ercial Bank	* •	• •	# #	. • •		
iand Mortgage Bank	1	••	••	* *		
Others *	**	• •	• •	+ .		

Table 25: Credit institutional preference pertaining to timely lending.

Credit institutions	Progressive (N=77)	farmers	Less progressive farmers (N=48)		
	High adopters (N=33)	Low adopters (N=44)	liigh adopters (N=30)	Low adopters (N=18)	
I.P.D. Unit	16	26	16	12	
Co-operative Bank	9	8	4	2	
Commerical Bank	7	9	10	4	
Land Mortgage Bank	1	1	• •	• • '	
Others*	* *	• •		• •	

Analysing table 25 it is found that 70 farmers out of 125 prefers I.P.D. Unit for their timely lending of credit for cultivating high yielding variety of paddy. The next priority with regard to the timeliness of lending credit to farmers goes to the Commercial Bank as expressed by 30 farmers followed by the Co-operative Bank as expressed experienced by 23 farmers. Land Mortgage Bank is preferred least.

Table 26: Credit institutional preference pertaining to adequacy in lending.

Credit	Progressive		Less progressive farmers (N=48)		
institutions	High adopters (N=33)	Low adopters (N=44)	High adopters (N=30)	Low adopters (N=18)	
I.P.D. Unit	10	15	7	11	
Co-operative Bank	16	% (1)	15	6	
Commercial Bank	7	5	8	1	
Land Mortgage Bank	• •	••	* •	••	
Others*	••	* *	· * •	* •	

It is seen from table 26 Co-operative Bank is preferred by 61 farmers outof125 due to its adequate lending capacity for farming, whereas 43 farmers are

satisfied with the credit offered by I.P.D. Unit of this locality. 21 farmers are preferred the Commercial Bank.

Table 27: Credit institutional preference pertaining to easy lending procedures.

्वक नक स्पेष्ट्र (प्रार्थ नक्षण नेवार विक्री (प्रार्थ प्रार्थ) क्षण नेवार नेवार व्यक्ति (प्रार्थ क्षण नेवार व		Progressive farmers Less progressive farmant (N=48)				
Credit institutions	High edopters (N=33)	Low adopters (N=44)	High adopters (H=30)	Low adopters (N=18)		
I.P.D. Unit	23	37	23	13		
Co-operative Bank	3	2	4	3		
Commercial Bank	3	5	3	2		
Land Mortgage Bank	i.	* •	• •	• •		
Others*	* •	••	**	• •		

Table 27 evidences the easiness of lending procedure of the I.P.D. Unit as experienced by 96 out of 125 farmers studied. 25 farmers find the lending procedures of the banks to be also easy. Four high adopters prefer land Mortgage Bank as an easily available source of credit.

Table 28: Credit institutional preference pertaining to easy repayment procedures.

Credit institutions		Progressive fermers Less progressive farmer (N=77) (N=48)				
	High adopters (N-33)	Low adopters (N=44)	filgh adopters (N=30)	iow adopters (N=16)		
T.P.D. Unit	13	11	8	12		
Co-operative Bank	10	20	16	4		
Commercial Bank	6	6	5	2		
Land Mortgage Bank	4	6	1 .	• •		
Others*	• •	1	• •	••		

Procedures for easy repayment of credit availed from Co-operative Bank is evidenced by 50 farmers as per the table 28. I.P.D. Unit is alone found to have easy repayment procedure for the credit lend by the I.P.D. Unit as experienced by 44 farmers out of the 125 paddy growers studied in the area.

Table 29: Credit institutional preference pertaining to accommodative recover procedure.

Credit		e farmers l 77)	Less progressive farmers (N=48)		
institution	High adopters (N=33)	Low adopte rs	High adopters (N=30)	Low adopters (N=18)	
I.P.D. Unit	11	18	9	7	
Co-operative Benk	15	17	18	7	
Comm ercial Bank	3	4	3	Ĺ;	
Land Mortgage Bank	. 3.	. 4	• •	••	
Others*	1	1	• •	••	

Others* - Relatives, Neighbours and Moneylenders.

Table 29 evidences that 57 farmers prefer the procedure for the recovery of loans framed by the Co-operative Bank to be the best, followed by the recovering procedures of the I.P.D. Unit as experienced by 45 farmers.

DISCUSSION

DISCUSSION

This chapter consists of four sections. First section deals with the extent of adoption of N.Y.V. of paddy by the progressive and less progressive farmers. Second section deals with the credit need and utilization of farmers with respect to their extent of adoption and by different categories of farmers. Third section deals with the relationship of socio-economic characteristics with their extent of adoption and extent of credit utilization. Fourth section deals with the preference of credit institution and perception of source of credit by the farmers.

Section I

The extent of adoption of H.Y.V. of paddy by the progressive saive and less progressive farmers.

It is seen from the table 1 that more than half of the sampled farmers (80 per cent) seems to adopt the package of practices recommended under the H.Y.V. programme of paddy cultivation in this area. Amongst them a sizeable majority were found to be medium adopters, which evidenced that the farmers were aware of the important practices in the H.Y.V. paddy cultivation. This might also be due to the intensive extension work conducted by I.P.D. Unit of this area. It has been interesting to note in the table 2 that

the sampled farmers were almost halved equally by the mean adoption score, namely, 78.60 under high and low adoption.

Based on the measure of "Progressiveness" applied amongst the farmers, it is seen from table 3 that the mean score of 19.40 divides the population sample of 125 farmers almost into two equal groups. This synchornises with the findings of table 2; indicating that the progressiveness of farmers pertaining to adoption of important agricultural practices to be high adopters and less progressive farmers as low adopters under the H.Y.V. programme.

As per the measure of progressiveness, a scale developed by Venkatarama Reddy et al (1974), it is seen that 61.60 per cent of the farmers (table 4) to be progressive and 38.40 per cent of the sampled group to be less progressive. Thus, two third of the farmers seem to take lead to follow the package of practices as a result of the contact with extension agencies. As seen in table 5 the scale used for measuring progressiveness, was tested and found to be significant under the conditions prevailed for the study.

Progressive high adopters.

Of the 33 high adopters, majority (20) belonged to the age ranging between 36 and 57 years. Amongst them 30 farmers were small farmers having paddy area less than 2.5 acres. The progressive high adopters were found to be educated and 27 of them took more risk in cultivating the H.Y.V. paddy and in following improved package of practices. Almost, all the farmers perceived the cost of innovation of the package of practices as low. But only 4 farmers out of 35 progressive farmers cultivated N.Y.Y. with high profit motive, whereas 24 of them had only a medium perception on its profit. Though progressive high adopters, majority of the farmers had least social participation and all of them except one farmer had farming as sole occupation. 25 farmers within the group, belonged to high caste. All the progressive farmers under this category except one utilized their credit in full.

Progressive low adopters.

Amongst the 29 farmers belonging to prograssive low adopters out of 44 were middle aged between 36 and 57 years. The extent of holding of 37 progressive low adopters were below 2.5 acres and hence small

and 26 high adopters amongst the less progressive farmers perceived more profit in cultivating H.Y.V. of paddy in their fields. Social participation was low in this category of farmers also. All farmers except two, who had other occupation, also belonged to high caste.

Less Progressive low adopters.

Eighteen farmers were categorised under this group. All these farmers except two belonged to the age group between 36 and 47 and had farm area less than 2.5 acres. All of them except one were found to be educated. Half of them perceived greater risk in farming than the remaining 9 farmers in the category. All the less progressive low adopters except two also perceived the cost of innovation, of whom 13 farmers had least social participation within the I.P.D. area. Farming was the only occupation of all the farmers in the category except one. 16 farmers belonged to high caste in the locality. All less progressive farmers except one utilized fully the credit provided to them by the credit institutions of the locality.

Section II

Credit need and credit utilization.

Discussing on credit need of the farmers, it is seen from table 6 that the average credit need

has been worked out to 3.1.095.87 for cultivating an acre of land with H.Y.V. of paddy. In this regard, it is interesting to note in table 7, that the credit need of both big and small farmers under progressive high adopters needed credit lesser, compared to the average credit need of the farmers (%.1,095.87) as well as the marginal farmers in the same group (&.1,185.00). Here the big farmers needed the least credit (%.621.00). This might be due to the facilities and resources available with them. This is supported by Harwant Singh and Rahlon (1971) noted that the medium and large groups of farmers could not meet most of their working expenses out of their own funds. Some large holders could got credit for such inputs as improved seeds, fertilizers etc. from the dealers of these inputs, hence their demand for operational credit was lower.

In the case of marginal farmers, who had to spend for all the inputs of farming required more credit, as explained by Prasad (1971) that the small farmers (having less than 2 acres of land) spent as such or even more than the big farmers do, when he switched over to new technology.

But in the progressive low adopters group, it is worthwhile to note that the marginal farmers needed

lowest credit (2.1.061.00), whereas the credit need by the small (%.1,074.00) and the big farmers (8.1,118.00) category were more for their H.Y.V. of paddy cultivation. The increase in the credit need of these farmers might be due to their improper and untimely use of the inputs in their cultivation, which might increase their expenses. This might also be reasoned by Rai and Singh (1971) that the requirements of amount for wages showed a great disparity among different size groups of holdings. Unlike the farmers with smaller size-holding, big formers had relatively less family labourers available On the other hand it was also explained for work. that the farmers in the higher size-group require more money for the purchase of farm machinaries and implements as well as for irrigational purposes.

In the case of less progressive high adopters the credit need was greater for the big farmers (%.1,321.00) and marginal farmers (%.1,212.00) as compared to the small farmers (%.1,198.00). This finding was also supported by Rai and Singh (1971), who stated that apart from their less progressive nature, required more money to stabilise their economic condition in farming. But the less progressive low adopters group of marginal farmers needed almost an amount nearest to the average per acre credit need (%.1,071.00) and the

small farmers required less than the average per acre credit need (3.787.00) as reasoned by Subramanian et al (1971) that the percentage of credit to total spending was largest in the small group. Compared on per acre basis, it is observed that the requirement and supply were the largest for the small farmers.

Credit utilization by all the farmers were found to be full as in table 8 except two, who partially utilized their credit. They were one progressive and a less progressive farmer having more than 2.5 acres of land as indicated by the table 9. This may be that these farmers might have availed credit from more than one institution which was more than their requirement, made them to channelize the funds in improper direction, other than agricultural purposes.

Section III

Relationship of socio-economic characteristics with their extent of adoption and extent of credit utilization.

It is seen from table 10 that the socio-economic characteristics of farmers were not having any relationship with their extent of adoption and credit utilization. As shown in table 11 that farmers' extent of holding is having relationship with their education. Social participation and educationsalso having a relationship. Perception of cost of innovation and perception of profitability are having relationship with farmers risk perception.

Age.

It is seen from table 12 pertaining to the relationship between age of the fermers and their extent of adoption and credit utilization. One third of the high and low adopters of the progressive group were below mean age (47.93) ie. between 36 and 45 years, whereas about half of the similarly categorised less progressive farmers also belonged to this same age group. clearly indicates that very little or no relation existed between the extent of adoption and the age of the farmers. This finding goes in line with the findings of Reddy (1962) Pareek, Kumar and Jain (1965) Ratenchand and Gupta (1966) and Rajendra (1968) who reported that the age of the farmer was not a differentiating factor between adopters and non-adopters. The table also shows that almost another one third of middle aged, who were between 47 and 57 years of age. As well as 20 out of 33 progressive farmers and 23 out of 30 less progressive farmers belonged to the high adopters group, who fell in the age range of 36.57 years. This indicates that majority of the high adopters were middle aged, irrespective of their progressive attitude towards cultivating H.Y.V. of paddy.

Regarding the extent of credit utilization both the group of farmers except two, irrespective of their age utilized the credit given for H.Y.V. paddy cultivation

in full. This shows that age need not be a factor to be considered in providing credit to the farmers. Again table 11 reported insignificant relationship with the farmers perception of profitability and age, hence all the age group were perceiving the adoption of improved practices as profitable and thus utilized their credit in full, which was further supported by Das and Sarkar (1970) and Salunkhe and Thorat (1975).

Extent of holding.

Table 13 revealed that 67 high adopters out of 77 progressive farmers and 40 high adopters out of 48 less progressive farmers had paddy area less than 2.5 acres and thus they were marginal farmers. This was a clear indication that small size of holding will not stand in the way of adopting improved farm technology irrespective of their progressiveness. The utilization of credit by these farmers were also found to be full. This could also mean that credit was most important factor in cultivating H.Y.V. of paddy and that might be responsible for high adoption, as supported by Singh (1967) that even small farmers had high level of adoption of M.Y.V. mainly due to liberalised short term loan advanced to farmers adopting H.Y.V. It was also seen from the table that out of 8 progressive small farmers, 6 were found to be low in their extent of adopting the recommended package of practices. This might be due to their extent of land holding more than their bear minimum that was needed to produce sufficient paddy for domestic consumption. Excess production of paddy with high investment might run them to a loss, due to low paddy prices. These reasons indicated non-relationship of farmers' extent of holding with their extent of adoption and credit utilization which has been supported by Rajendra (1968), Grewal and Sohal (1971) and Jayarama Reddy and Bhaskar Reddy (1972).

Education.

Pertaining to the level of education of the farmers, it is seen from table 14 that almost all the farmers studied were upto middle school and above, except four farmers who were below the primary level. Even amongst them 32 out of 77 progressive farmers had high level, which may be a reason for their progressive attitude towards improved technology. Their level of adoption were also found to be significantly related to their extent of holding as well as social participation as per table 11. At the same time majority of the less progressive farmers, namely, 33 out of 48 farmers had only middle school education which might be a reason for their progressiveness. Thus it is evident that more the education, better the

attitude of the farmers towards adoption of improved package of practices in paddy cultivation. Due to these reasons, there was no relationship with their extent of adoption as it was supported by Joon et al (1970), Jayarama Reddy and Bhaskar Reddy (1972) and Sharma and Mair (1974) were found that education was not a significant degree in H.Y.V. cultivation and adoption.

Irrespective of their level of adoption, all had utilized their credit in full for their H.Y.V. of paddy cultivation.

Risk perception:

Perception of risk in adopting improved package of practices in paddy cultivation has been perceived low by almost all, namely 110 out of 125 farmers studied. Table 15 indicates that a majority of farmers irrespective of their progressiveness were willing to take risk to a certain level. 46 progressive and 27 less progressive farmers took risk in their farming practices. And it was found that this behaviour of risk perception has been advantageous to lead the farmers to accept the improved technology. 15 highly progressive farmers took more risk as compared to 2 farmers of the less progressive group. This might be due to the innovative characteristics prevailing amongst the progressive group. Significant relation has been evidenced in table 11 between risk perception and perception of cost

innovative practice might pertain specifically in growing improved varieties of paddy as well as taking timely plant protection measures to maintain high yield. This is supported by Basram (1966) that the small land holders cannot take risk in trying new ideas with which they are not familiar. If the validity and usefulness of new ideas are established by local farmers, people will be motivated to adopt the ideas. Except two, all the farmers utilized their credit in full, due to their willingness to take risk, perceiving as well, the cost of innovation and profit.

Perception of cost of innovation.

Table 16 indicates that amongst 63 high adopters 52 farmers seemed to have perceived the cost of innovative practices under H.Y.V. programme of paddy cultivation. At the same time, 72 farmers belonging to progressive and less progressive group had medium level of perception on the cost of innovative practices under H.Y.V. paddy cultivation. This finding is supported by Salvi and Pawar (1966) who revealed that high cost is not a barrier to adoption and cost has shown a significant relationship with efficiency. Costly practices involves more inputs, but more profits gained by farmers. This coupled with credit facilities of to-day seems to be responsible for the cost attributes not standing as a barrier to adoption. May be, due to this reason, that almost all the farmers, except two utilized their credit in full

in adopting improved practices in cultivating H.Y.V. of paddy. Thus no significant difference between their extent of adoption and credit utilization and perception of cost of innovation had been evidenced in the study.

Perception of profitability.

Table 17 indicated that majority, namely, 58 out of 77 progressive and 39 out of 48 less progressive farmers belonged to the middle group. Amongst them it is interesting to note that more farmers in the low adopter group perceived the profit more than that of the high adopters group. The findings revealed that the farmers in general had average perception on the profit in cultivating W.Y.V. This might be due to their necessity to produce more paddy being small holders. Also they could enjoy all the credit facilities available to them through institutions. Since almost all the farmers were having high perception of profitability. they had utilized their credit in full. By utilizing the credit in proper direction they might have got more profit may also be one of the reasons for full utilization. This supports the finding of the pest research workers Raghudharan et al (1976) who found that economic security in the case of low adopters found to influence the adoption of H.Y.V. of rice.

Social participation.

In table 18 social participation has been quite low both in the case of 58 progressive and 29 less progressive farmers. Only two farmers secured a high social participation, whereas 18 farmers in each group made social contacts and participation in their social life only to a limited extent. The reason might be due to low income and the standard of living of the small holder. This has been expressed by Surinderpal Singh Saini et al (1977) who found that social participation did not show high level of adoption, as supported by Supe and Salode (1975).

Regarding their credit utilization all the fermers except two, utilized their credit in full due to the reason that they were having high risk bearing ability and high perception of profitability.

Occupation.

It is seen from table 19 that 120 farmers out of 125 studied were agriculturists. Farming was found to be their sole occupation. The location selected for study was purely an agricultural area brought under the I.P.D. programme of the Department of Agriculture. Sengupta (1970) found that main occupation of the farmer as a factor for adoption. Since almost all were agriculturists, the credit given to them has been properly utilized.

Caste.

The majority of the farmers studied, belonged to high caste according to table 20. It is seen from the table that out of 77 progressive farmers of high caste group, 43 were found to be low adopters. 28 less progressive farmers out of 48 belonged to high caste were found to be high adopters. The finding arrived here is supported by Ratanchand and Gupta (1966) who indicated that the caste of the farmer does not have any relationship with their adoption of improved practices and it is supported by Jha and Shaktawat (1972). The economic status of the farmer might be the reason for adoption under H.Y.V. programme, hence it is seen all the farmers except two, belonging to high and low caste utilized their credit offered to them.

Section IV

Preference of credit institution and perception of source of credit by the farmers.

table 21 explained that the farmers preferred I.P.D. units as most important institution providing credit to farmers of the locality, followed by Co-operative Bank and Commercial Bank of the area. Such a preference might be due to on the basis of their accessibility for the credit, facilities offered to be the easy credit source for the farmers. The remaining sources have been ranked after the I.P.D. unit and the banks, as these institutions are to-day in the fore-front for giving credit to farmers. The least ranked sources of credit of to-day were the money lenders, who dominated the banks in the past.

source of credit ie. Relatives comes in fourth ranks, which over looked land Mortgage Bank, in the farmer's preference. The reason might be that they perceived this source, due to more flexibility in repayment with more accommodative policy and approach for recovery. This has been supported by Rural Credit Survey Report (1969), which estimated that ever 95% of the loans from source like indigenous individual lenders as credit

1004 8 101

THRISSUR

eventhough so many credit institutions were establi at village level. For this unknown reason Haider Ali hen (1977) suggested that small farmers required to produce non-encumbrance certificate while borrowing from banks at the cost of about 5.60/-. This is a costly and inconvenient procedures, might be the reason for preferring the relatives for their credit than land Mortgage Bank. The above findings had also been supported by their recognition of the facilities offered by the credit institutions. But no significant association was found to exist between extent of adoption and timely lending by institutions, adequate credit facilities, easy lending procedure. flexible repayment procedures and accommodative recovering procedures. Such a finding might be due to the fact that the farmers availed the credit facilities based on their accessibility and availability without much difficulty at their nearest sources.

fermers preferred I.P.D. Unit as the cheapest, since the Government provides credit through I.P.D. Unit at the lowest rate of interest than other credit institutions in the locality as evidenced by table 24.

Table 25 showed that two third of farmers preferred credit from I.P.D. Units as the credit was available to

them in time. The second institution that lend credit to farmers was the Commercial Bank followed by the Co-operative Bank as preferred by 30 and 23 farmers respectively. This might be due to high formalities for disbursement of credit by the banks that delays the matter.

With regard to adequacy in lending of credit, it is seen from table 26 that Co-operative Bank has been preferred by 61 farmers followed by I.P.D. Unit as expressed by 43 farmers of the locality. This might be due to channelizing of adequate money through Co-operative Bank by the Government.

The procedure of lending credit by I.P.D. Unit has been easy as expressed by 96 farmers as per table 27. Only about a dozen of farmers mentioned that banks have easy lending procedures. The lending procedure is easy in the I.P.D. Unit as in many cases as credit slips are given to farmers for supply of seeds, fertilizers, plant protection equipments and chemicals etc. to concerned societies.

Table 28 evidenced easy repayment procedures of Co-operative Bank as expressed by 50 farmers. 43 farmers elso ranked I.P.D. Unit for the same reason followed by the Commercial Bank as expressed by 19 farmers. This

might be due to the reason that Co-operative Bank has instalment repayment system with flexible procedures of repayment of losn by farmers.

Regarding the procedures of recovering loans from farmers, it was evidenced that Co-operative Banks were more accommodative for them. 45 farmers also ranked the I.P.D. Unit in this context. Only 14 farmers found that recoveries made by Commercial Bank to be accommodative.

The repayment and recovery procedures of the Co-operative Bank must have been preferred by the farmers as the condition prescribed and enforced by the Co-operative Bank might be followed with delay and not in the prescribed manner.

SUMMARY

SUMMARY

Since the inception of High Yielding Variety Programme from 1966, farmers have been takingup improved cultivation of paddy. The Agricultural Department of Kerala had prescribed a set of package of practices to be followed by farmers. Farmers are being provided with credit facilities by different institutions in the area. The study has been designed with the following objectives.

- 1. To study the adoption behaviour of progressive and less progressive farmers under the High Yielding Variety Programme of paddy cultivation.
- To study the credit need and credit utilization in adopting the package of practices recommended for growing High Yielding Paddy Varieties.
- 3. To study the relationship of socio-economic characteristics that are related to adoption and credit utilization under the High Yielding Variety Programme of paddy cultivation.

The study has been purposively undertaken in Anacode I.P.D. Unit in Trivandrum District, since the farmers under the unit were extended with maximum credit facilities.

An intensive review on the study had been undertaken on researches done in extent of adoption of High Yielding Varieties of paddy as well as progressiveness of farmers. The farmers' response to credit had also been reviewed in relation to their socio-economic characteristics.

An hypothetical approach has been followed to reveal the relationship between the farmers' socio-economic characteristics and their extent of adoption and credit utilization.

to Anacode I.P.D. Unit. The selection was based on a survey of their extent of involvement with credit institutions in the area. A pilot study was also organized so as to delineate the variables pertaining to their extent of adoption and credit behaviour. An interview schedule was prepared and pre-tested for its validity. "Mundakan Season" was taken as the base season for the study. Nethods to quantify the adoption behaviour were scrutinized. The adoption quotient scale developed by Jaiswal and Dave (1972) which was the modified scale of Chattopadhayay (1963), was used to measure the total extent of adoption. The potentiality of adoption of various practices was based on the recommendation made under the package of practices developed by Kerala Agricultural University (1978). The

progressiveness of the farmer was assessed by using a etal. progressiveness scale developed by Venkatarama Reddy (1974) and their total extent of adoption was measured in percentages. Parametric test, namely, correlation analysis was used to test the hypothesis. Chi-square test was applied for finding out the association between the farmers' extent of adoption and their perception of source of credit. The credit need of the farmers was assessed by the method explained by Johl and Kapur (1977). Thurstones' paired comparison technique was used to find out the farmers' preference of credit institutions.

The findings of this study were as follows.

- A high relationship was found between progressiveness and extent of adoption of High Yielding Varieties of paddy cultivated by farmers.
- 2. Among the 125 farmers studied, 77 were found to be progressive and 48 less progressive farmers in the unit.
- 3. Out of 77 progressive farmers, 33 were found to adopt the package of practices to a great extent and thus fell under high adopters group. 44 were found to be low adopters.
- 4. Among the less progressive, 30 were high adopters whereas 18 farmers were poor in adoption.

- 5. The average credit need per acre of the farmers in Anacode I.P.D. Unit was found to be 8.1,095.87.
- 6. Though 108 farmers were marginal farmers irrespective of their extent of adoption, their credit need were comparitively high than others.
- 7. The less progressive high adopters were found to require the highest credit as compared to other farmer groups.
- 8. All the farmers except a few, irrespective of their progressiveness, fully utilized the credit made available by the I.P.D. Unit, Co-operative Bank, Commercial Bank and Land Mortgage Bank.
- 9. No significant relationship has been evidenced between age, extent of holding, education, risk perception, perception of cost of innovation, perception of profitability, social participation, occupation and caste and their extent of adoption as well as their utilization of credit.
- 10. Interms of occupation, almost all except five, were found to be fully occupied with farming.
- 11. The farmers studied, were found to be risk bearers, innovative and profit minded in cultivating the High Yielding paddy varieties.
- 12. 112 farmers were found to belong to high caste as compared to 13 who were belonging to lower caste group.

- 13. Pertaining to preference of credit institution by farmers, the study revealed the I.P.D. Unit, Co-operative Bank and Commercial Bank as the preference source of credit respectively.
- 14. Non-institutional source of credit like neighbour and moneylender were found to be of least importance to the farmers of to-day.
- 15. The I.P.D. Unit was preferred by farmers for their lower interest rate, timely lending and easy lending procedures.
- 16. Co-operative Bank has been preferred by the farmers for the adequate lending capacity, easier repayment as well as accommodative recoveryprocedures.

Suggestions for further research.

- 1. Research in the same line can be conducted amongst the farmers identified by the Small Farmers Development Agency in I.P.D. Units.
- 2. Study shall also be undertaken on the reasons for farmers' preference to institutional credit than non-institutional credit, namely, moneylender, neighbour and relatives.
- 3. The credit need for different categories of farmers could be worked out for cultivating High Yielding Varieties of paddy.

REFERENCES

REFERENCES

- Agarwal, D.C. (1971). Institutional Credit for Agriculture in Malwa. Indian Journal of Agricultural Economics., 26 (4):565.
- Bansil, P.C. (1971). Short-term Credit Requirement at the end of the Fourth Plan, 1973-74. Indian Journal of Agricultural Economics., 26 (4): 467-473.
- Basram, G.S. (1966). Potivational and Resistance Forces related to the Acceptance of New ideas in Farming. Indian Journal of Extension Education., 2 (3 & 4):107-115.
- ., and Capener, H.R. (1968). Factors Related to the Acceptance of New ideas and Techniques in Farming, India. Indian Journal of Extension Education., 4 (1 & 2): 29-33.
- *Bhaskaram, K. (1970). Diffusion and Adoption of Agricultural Innovations. In Singh, K.N., Rao, C.S.S., and Sahay, B.N. (Eds) Research in Extension Education, Caxton Press Pvt. Ltd., New Delhi, PP: 357.
- *Bose, S.P., and Dasgupta (1962). The Adoption Process, Socio-Agro Economic Research Organization Extension Bulletin, Dept. of Agriculture, Govt. of West Bengal.
- ., (1965). Socio-Cultural Factors in Farm efficiency. Indian Journal of Extension Education., 1: 192-199.
- *Chattopadhyay, S.N. (1963). A Study of Some Psychological Correlates of Adoption of Innovations in Farming. Unpublished Ph.D. Thesis, New Delhi, I.A.R.I.
- Chawdhari, T.P.S., and Sharma, J.N. (1970). Crop Loan System A Study in Andhra Pradesh and Punjab. N.I.C.D., Hyderabad.PF:2.
- Choudhary, K.P. (1965). Farmers' Response to Farm Planning Programme in an I.A.D.P. Block. <u>Indian Journal of Extension</u>., 1 (2): 143.
- Danda, A.K., end Danda, D.C. (1971). Development and Change in Basudha A West Bengal Village, N.I.C.D., Hyderabad. PP:88.
- Das, K.K., and Sarkar, D.R. (1970). Economic Motivation and Adoption of Farming Practices. <u>Indian Journal of Extension</u>
 <u>Education</u>., 6 (1 & 2): 103-107.
- *Daulat Singh and Srivastava, V.K. (1970). Adoption Problems of Small Farmers in Uttar Pradesh. In Singh, K.N., Rao, C.S.S., and Sahay, B.H. (Eds) Research in Extension Education, Caxton

Desai, M.D., and Naik, B.D. (1971). Prospects of Demand for Short-term Institutional Credit for High Yielding Varieties. Indian Journal of Agricultural Economics., 26 (4): 458-467.

Economic Review (1977). State Planning Board, Govt. of Kerala, Trivandrum. PP: 23.

*Emery, F.H., and Ceser, O.A. (1958). <u>Information, Decision</u> and Action. Carolton, Victoria, Australia, Melbourne University Press.

*First-Dilic, Ruza (1975). Demographic Aging of the Zagreb Suburban Population, Sociologija sela, 13 (47 & 48): 59-72.

Fleigel, F.C. (1956). A Multiple Correlation Analysis of Factors Associated with Adoption of Farm Practices. <u>Bural Sociology</u>., 21: 284-295.

Forster, G.W., and Leager, M.C. (1950). Elements of Agricultural Economics, New York, Prentice-Hall. Inc. PP: 289.

Grewal, I.S., and Schal, T.S. (1971). Comparitive Role of two Social Systems in the Speed of Adoption of Some Form Practices. Indian Journal of Extension Education, 7 (1 & 2): 1-5.

*Gupta, R.S. (1968). Analysis of Adoption of Package of Practices in Mexican Wheat - Block Kalyampur, Dist. Kanpur. M.Sc. (Ag.), Thesis, Govt. Agril. College, Kanpur, (Unpublished)

Gurbachan Singh and Sandhu, H.S. (1971). Role of Commercial Banks in Farm Finance. <u>Indian Journal of Agricultural Economics</u>. 26 (4): 580.

Haider Alikhan (1977). Credit Facilities for the Neglected Section. Yojana., 21 (6):17.

Harwant Singh and Kahlon, A.S. (1971). A Study of Credit Requirements and Advances to Farmers in Patiala District. Indian Journal of Agricultural Economics., 26 (4): 496-502.

Heady, E.G., and Jensen, H.R. (1954). Farm Management Economics, New York, Prentice-Hall, Inc. Pp. 159.

- Hinge, B.J., Patil, S.U., and Bhongade, M.P. (1971). Need for Sound basis for credit with special reference to Crop Loans. Indian Journal of Agricultural Economics., 26 (4): 573-574.
- *Jaiswal, N.K., and Dave, A.K. (1972). Measurement of Progressiveness in Ferming. In Sinha, P.R.R. (Ed) Studies in Extension Education, N.I.C.D., Hyderabad. PP: 175-127.
- Jaiswal, N.K., and Roy, N.K., and Singh, B.S.F. (1970). Effects of size of holding and Irrigational facilities on Adoption of High Yielding Varieties. Indian Journal of Extension Education., § (1 & 2): 8-15.
- Jayarama Reddy, K., and Bhaskar Reddy, G. (1972). Adoption of Improved Agricultural Practices in Andhra Pradesh. Indian Journal of Extension Education. 8 (1 & 2): 23.
- Jha, P.N., and Shaktawat, G.S. (1972). Adoption Schaviour of farmers towards Hybrid Bajra Cultivation. <u>Indian Journal of Extension Education</u>. 8 (1 & 2): 24-31.
- Johl, S.S., and Kapur, T.R. (1977). Fundamentals of Farm Business Management, Kalyani Publishers, Delhi. PP: 335.
- Joon, B.S., Jagadish Singh., and Rana, O.P. (1970). Response of the Farmers towards the High Yielding Varieties. <u>Indian</u> <u>Journal of Extension Education</u>., 6 (3 & 4): 58-62.
- Kelkar, M.G., and Sohoni, A.W. (1965). Role of Farm-practice Attributes in Adoption of Improved Agricultural Practices. Indian Journal of Extension Education. 1 (3):223-229.
- Khan, A.R. (1976). Much ado about Small Farmers, Recycling is the Key to Success. <u>Indian Journal of Extension Education</u>. 13 (3 & 4): 50-54.
- Lionberger, H.F. (1960). Adoption of New Ideas and Practices, The Iowa State University Press, Ames, Iowa. PP: 23.
- Marsh, C.P., and Coleman, A.L. (1955). The Relation of Farmer Characteristics to the Adoption of Recommended Farm Practices. Rural Sociology., 20: 289-296.
- *Mitra, N.K. (1968). Relative Importance attached to Selected Attributes of some farm practices in relation to their Adoptio by Adopter Farmers. In Singh, K.N., Rao, C.S.S., and Sahay, J. (Eds) Research in Extension Education, Caxton Press Pvt. Ltd., New Delhi. PP: 354.

- Momi, C.S., and Sohal, T.S. (1975). Significance of Characteristics of Innovations for Adopter and Non-Adopters. <u>Indian</u> <u>Journal of Extension Education</u>., 11 (1 & 2): 74-75.
- *Mukerjee, A.N. (1969). Agricultural Finance in India, Role of Commercial Banks. M.E.R.B. New Delhi.
- Mulay, S., and Roy, R.N. (1968). Characteristics of Improved farm practices as related to Adoption. <u>Indian Journal of Extension Education</u>., 6 (1 & 2): 40-48.
- Mundra, S.N., and Batha (1967). Impact of Caste on Adoption of improved farm practices. <u>Indian Journal of Extension</u> Education., 3 (3): 143-147.
- Murdia, B.S., and Chauhan, B.S. (1971). Financing of Agriculture by Commercial Banks in Udaipur District (July 1969 to June 1971). Indian Journal of Agricultural Economics., 26 (4): 579.
- Muthiah, C. (1970). Co-operative Credit and Agricultural Development: Cost and Over dues in a less developed rice region. Indian Journal of Agricultural Economics., 25(1): 91-102.
- *Pendit, S. (1964). Study of the Role of Age, Education and size of farm in relation to Adoption of Improved Agricultural Practices. Res. Foundation Bull., B.A.C., Sabour., 6 (69 & 70): 378.
- Pareek, U. Kumar, V.R., and Jain, N.K. (1965). Curricular Preferences of the Post-Graduate Agricultural Students. Indian Journal of Extension Education., 1 (3): 231-236.
- Patel, M.L. (1965). Farm Investment Pattern of Tribal Village in Madhya Pradesh. <u>Indian Journal of Agricultural Economics</u>., 20 (1): 192-200.
- Pathak, S., and Dargen, K.S. (1971). Impact of Package Programme Works on Jute Growers and their reactions to differe improved practices of Jute Cultivation. Indian Journal of Extension Education., 7 (1 & 2): 21-28.
- *Prasad, S.D. (1967). Study of Socio-economic and Technological changes in Sona Village in 'Goan Ki Oar' Movement Launche by College. In Singh, K.N., Rao, C.S.S., and Sahay, B.N. (Eds). Research in Extension Education, Caxton Press Pvt. Ltd., New Delhi. PP: 371.

- Prasad, D.S. (1971). New Technology in Rice, Institutional Credit and Small Farmer An Analysis of Empirical Studios. Indian Journal of Apricultural Economics. 26 (4): 563.
- Reghudharan, V., Radhakrishna Menon, K., and Annamalai, R. (19). Motivation Patterns of Farmers in Progressive and Non-progressive Blocks. Indian Journal of Extension Education, 12 (1 & 2): 46-49.
- Rahudhkar, W.B. (1962). Farmers Characteristics Associated with Adoption and Diffusion of Improved Farm Practices. Indian Journal of Agricultural Economics., 17 (2): 82-85.
- *Rai, H.N. (1967). Diffusion of Information and Farmers' response to an Improved Farm Practice. Res. Foundation Bulletin, B.A.C., Subour, § & 9: 116-118.
- Rai, S.N., and Singh, R.I. (1971). Farm Credit Requirements in the Context of New Agricultural Technology. <u>Indian Journal of Agricultural Economics</u>., 26 (4): 561-562.
- Rajendra (1966). Adoption of Improved Farm Practices and Caste System. Indian Journal of Extension Education., 2 (1 & 2): 99-101.
- (1968). Distance Concept in Adoption Pattern. Indian Journal of Extension Education., 4 (1 & 2): 83-88.
- *Ramsey, C.H., Polson, R.A., and Spencer., G.H. (1959). Value and Adoption of Practices. <u>Rural Sociology</u>, 24
- Ratanchand and Gupta, M.L. (1966). A Study of the Adopters of Improved Farm Practices and their Characteristics. Indian Journal of Extension Education., 1 (4): 259-265.
- Reddy, M.S.K. (1962). Review Papers on Diffusion and Adoptic of Innovation and Social Change in Agriculture with special reference to the problems of Small Fermers. In Singh, K.S., Rao, C.S.S., and Sahay, B.R. (Eds) Research in Extension Education, Caxton Press Pvt. Ltd., New Delhi. PP: 319.
- Report of the All India Rural Credit Review Committee (1969). Reserve Bank of India, Bombay. PP: 16.
- *Rogers, B.M. (1962). Measurement of Progressiveness in Farming. In Sinha, P.R.R. (Ed). Studies in Extension Educati N.I.C.D. Hyderabad. PP: 115-127.
- ., and Shoemaker, F.F. (1971). Communication of

- *Roy, R.N. (1960). Causes of Success and Failure of Improved Farm Practices. Res. Foundation Bulletin, B.A.C., Sabour. 3: 35-37.
- 1966). Review Papers on Diffusion and Adoption of Innovation and Social Change in Agriculture with special reference to the problems of small farmers. In Singh, A.H., Rao, C.S.S., and Sahay, B.W. (Eds) Research in Extension Education, Caxton Frees 2vt. Ltd., New Delhi. P2: 319.
- *Roy, H.C. (1965). Progressiveness of Farmers, M.Sc. (Agri.) Thesis, Division of Agricultural Extension, Sabour, Magalpur, Bihar Agricultural College.
- Saikia, P.D. (1971). The Role of Land Mortgage Banks in Agricultural Development in Assam. <u>Indian Journal of Agricultural Aconomics</u>. 26 (4): 574-575.
- Salunkhe, V.G. and Thorat, S.S. (1975). Adoption behaviour of Small Farmers in Relation to their Personal Characteristic: Indian Journal of Extension Education., 11 (1 & 2): 67-69.
- Salvi, P.V. and Pawar, M.D. (1966). Farm Practice Attributes in Relation to Adoption. Indian Journal of Extension Education 2 (3 & 4): 136-142.
- Sandhu, S.K. and Sinha, P.R.R. (1970). Job Preference between Teaching, Research and Extension by Agricultural Under-Graduate Students. Indian Journal of Extension Education., 6 (1 & 2): 56-61.
- Sengupta, T. (1970). Main Occupation A Variable for Adoption Indian Journal of Extension Education., 6 (3 & 4): 75-76.
- Sharma, S.K. and Nair, G.T. (1974). A Multivariable Study of Adoption of High Yielding Variety of Paddy. <u>Indian Journa of Extension Education.</u>, 10 (1 & 2): 30-35.
 - Sherma, J.S. and Prasad, B. (1971). An Assessment of Froduction Credit needs in Developing Agriculture. Indian Journal of Agricultural Economics., 26 (4): 503-511.
 - "Siegel, S. (1956). Non-parametric Statistics for the Behavioural Sciences, New York, Mc-Graw Hill Book Company Inc.

*Singh, B.S.P. (1967). An Evaluation of I.A.A.P. Block, Banwankhi, Unpublished Report, B.A.C., Sabour.

Singh, L.R., Bhati, J.P., and Jain, S.L. (1971). The Supply, Utilization and Economic Rationale of Credit use on Progressive and Less-progressive farms. Indian Journal of Agricultural Economics., 26 (4): 474-479.

Subramanian, S.R., Ramamoorthy, K., and Varadarajan, S. (1971). Credit needs and Availability to Farmers. <u>Indian Journal of Agricultural Economics.</u>, 26 (4): 558.

Subramanyam, K.V. (1975). Adoption of New Technology on Small Farms. The Role of Credit and its requirements. <u>Indian</u> <u>Journal of Agricultural Economics.</u>, 30 (3): 181.

Sumangalakutty Amma, S. (1978). Package of Practices Recommendations, Directorate of Extension Education, Kerala Agricultural University. PP: 1-25.

Supe, S.V. and Salode, M.S. (1975). Impact of National Demonstration on Knowledge and Adoption level of farmers participants. Indian Journal of Extension Education., 11 (1 & 2): 36-38.

Surendranathan, P.K. (1969). Institutional Credit for Capital Expenditure in Agriculture 1957-58 to 1960-61. <u>Indian Journal of Agricultural Economics.</u>, 24 (4): 25-31.

Surinderpal Singh, Shukha, A.N., and Khurana, G.S. (1977). Attributes of Potential Adopters of Recommended Dairy Production Innovation. <u>Indian Journal of Extension Education</u>. 13 (3 & 4): 56-58.

Techno-Donomic Survey of Kerala (1962). National Council of Applied Economic Research, New Delhi. PP: 20.

"Thakur, R.S. (1966). An Analysis of Package Programme with Emphasis on Parm Production Plan, Review of Extn. Res., B.A.C. Sabour, 6 (21-23).

*Venkaterama Reddy, A.G., Sarma, K.A.L., and Murthy A.S. (1974) Progressiveness Scale. In Venkateswararao, (Ed) Hand Book of Psychological and Sociological Instruments, Samashti, Ahamedat PP: 352.

William Geddie (1959). Chamber's Twentieth Century Dictionary W & R Chambers, Ltd., London. Pr. 336.

Ziaul Kerim, A.S.M. and Mahboob, S.G. (1974). Relationships of Selected Characteristics of Transplanted Aman Rice Growers with their Adoption of Fertilizers in a Rural Area in Bangladesh. Indian Journal of Extension Education., 10 (1 & 2): 16-22.

*Original not seen.

APPENDICES

APPENDIX I

Package of practices for H.Y.V. of paddy recommended by Kerala Agricultural University. (For 1 acre of cultivation)

1.	Seed rate	20 Kgs.
2.	Nursery area	10 Cents.
3.	Spacing	20 x 10 Cms.
$L_{b\bullet}$	Age of seedlings	20-25 days.
5.	Seed treatment fungicides	50 gms. of Agrosan for
	and dosages.	20 Kgs. of seet.

6. Menures and fertilizers.

1st application (Basal dose)

Farmyard manure	2000 Kas.
Ammonium Sulphate	90 ligs.
Superphosphate	112.5 Kgs.
Muriate of Potash	15 Kgs.
2nd application (Panicle	initiation stage

Ammonium Sulphate	90 Kgs.
Muriete of Potash	15 Kgs.

7. Plant protection.

Mame or the chemicar	bosage.
Metacid 50 E.C.	200 ml.
Nuvacron 40 E.C.	250 ml.
Ekalux 25 E.C.	200 ml.
Hinosan	200 ml.

APPENDIA II

Statements selected for measuring progressiveness of fermers.

1.	Do you keep yourself upto date in latest	technology?
a. b. c.	Using High Yielding Paddy Varieties. Using Chemical Fertilizers. Using Plant Protection Chemicals.	Yes/Ro Yes/Ro Yes/no
2.	Do you generally try to adopt the following recommendations?	ng
		Yes/No Yes/No Yes/No
3.	Are you growing H.Y.V. of paddy as per the season wise recommendations?	Yes/No
	When did you first cultivate the %.Y.V. of paddy?	٠.
5.	Have you been consulted by your neighbour farmers regarding any practices in the cultivation of H.Y.V. of paddy?	'Yes/ko
6.		
a.	No you treat the seed as per the recommendations?	Yes/No
b.	Do you take up plent protection measures for nursery?	Yes/No
c.	Do you take up plant protection measures for mainfield?	Yes/No

7. How frequently you meet the following extension workers for your problems in cultivating H.Y.V. of paddy?

Frequently Sometimes Never

Agricultural Scientists.
Junior Agricultural Officer.

c. Fertilizer Agents.
d. Agricultural Demonstrators.
e. Field Workers.

APPENDIA III

Interview Schedule

"To Study the Impact of Institutional Credit and its Influence in the Behaviour of Farmers in Adopting High Yielding Varieties of Faddy Cultivation.

I Frogressiveness of farmers.

1. Do you keep yourself upto date in latest technology?

a.	Using	H.Y.V. of paddy.	Yes/No
		Chemical Fertilizers.	Yes/No
c.	Using	Plant Protection Chemicals.	Yes/No

2. Do you generally try to adopt the following recommendations?

a.	Recommended	seed rate.	CW/ROX
D •	Recommended	spacing in planting.	Yes/Mo
Ç.	Decommended	nursery practices.	Yes/No

- 3. Are you growing H.Y.V. of paddy as per the season wise recommendations? Yes/No
- 4. When did you first cultivate the M.Y.V. of paddy?
- 5. Have you been consulted by your neighbour farmers regarding any practices in the Yes/No cultivation of N.Y.V. of paddy?

6.a.Do you trest the seed as per the	
recommendations?	Yes/So
b.Do you take up plant protection	
measures for nursery?	Yes/No
c.Do you take up plant protection	
measures for mainfield?	Yes/80

7. How frequently you meet the following extension workers for your problems in cultivating H.Y.V. of paddy?

Frequently Somertimes Never

. acres.

a. b. c. d.	Agricultural Scientists. Junior Agricultural Officer. Pertilizer Agents. Agricultural Demonstrators. Field Workers.
II.	Extent of adoption.
1.	Total area of paddy cultivated in Mundakan Season
2.	Name of the H.Y.V. you have grown. Area in acres.
a. b. c. d.	
3.	Seed rate.
a. b. c. d.	
4.	Nursery area.
a. b. c. d.	
5.	Spacing.
a. b. c.	

6.	Age of seedlings.	
0. b. c. d.	,	
7.	Seed treatment fungicides s	and dosages.
a. b.		
8.	What was the basal manures, by you for your crop?(NPK)	fertilizer rate followed
1. 2. 3. 4.		Kes. Kes. Kes.
9.	What was the fertilizer rat	ce you applied in split
	1st application (Basal dose)	·
1.	•	Kgs.
2.		Kgs.
3.		Kes.
	2nd application (Panicle initiation stage)	
1.		Kgs.
2.		Kgs.
3.		Kes.
10.	Have you applied any plant your crop? if so,	protection chemicals to
	Name of the chemical.	Dosage.
1. 2. 3. 4.		

III. Credit Need and Utilization.

Credit utilized (kind) N. P. K. Posticide Cost Kgs.Kgs.Kgs. Kgs. N. Np.

Nursery

Mainfield Basal

1st Application

2nd Application.

Amount spent on different practices from the availed credit.

- 1. Seeds b.
- 2. Nursery Management & labour cost & &
- 3. Weeding operations (labour cost) %.
- 4. Mainfield management including labour cost &.
- 5. Harvesting and Thrashing (labour cost) is.
- 6. Irrigation charges

Labour cost

Pump set (Diesel charges)

Rs.

B.

300

- 8. Other expenditure if any

IV. Credit facility availed.

what are all the credit facilities availed in your area for cultivating E.Y.V. of paddy from difference sources given in "Mundakan Moason".

Cash Perti- Plant <u>Hinds of loan Conce- Oth-</u> lizer protect- S.T. M.T. L.T. Salons ere ion chemicals

- 1. T.P.D.
- 2. Co-op Bank.
- 3. Com. Bank.
- 4. L. M. B.
- 5. Honeylender.
- 6. Neighbour.
- 7. Relatives.
- S.T Short term loan.
- M.Tw Medium term loan.
- L.T. long term loan. .

V. Risk perception.

S.A. * A. * U.D. * D.A. * S.D.A.

- 1. Growing M.Y.V. of paddy is a risk because it gives pest/disease problem.
- Raising nursery for H.Y.V. is a risk because it needs extra inputs.
- 3. Seed treatment is a risky practice while growing H.Y.Vs.
- 4. Growing a particular 8.4.7.7. in any season is a risky attempt because it will fail.
- 5. Maintaining recommended spacing in H.Y.V. is a risk because it reduces yield.
- 6. There is a risk in getting all kinds of chemical fertilizer for growing the M.Y.Vs.
- 7. Applying chemical fertilizers in "Splitdoses" is a risky practice in S.Y.V. cultivation.
- 8. Plant protection measures used to control pest/disease in N.Y.V. cultivation is a risk.
- 9. Growing H.Y.V. involves risk in increasing the number of weeding.

S.A. A. A. U.D. A.A. S.D.A.

10. Schedule recommended for H.Y.V. is a risk because it cannot with-stand the same.

VI. Perception of cost of innovation.

- 1. Growing H.Y.V. of paddy is expensive.
- 2. Cost of N.Y.V. cultivation in three seasons is expensive so we cannot grow H.Y.V. in all seasons.
- 5. H.Y.V. seeds are costly.
- 4. Mursery preparation for H.Y.V. involves more expenditure.
- 5. Recommended spacing is important in H.Y.V. cultivation but it increases the cost of labour.
- 6. Recommendation for the use of chemical fertilizer for N.Y.V. needs more money.
- Splitdoses of chemical fertilizer are expensive.
- 8. Plant protection measures and their adoption needs more money in H.Y.V. cultivation.
- 9. Meeding schedule requires more amount of money.
- 10. Irrigation cost is high for H.Y.V. cultivation.

VII. Perception of profitability.

S.A.* A.* U.D.* D.A.* S.U.A.*

- 1. Growing H.Y.V. paddy is not economical.
- 2. H.Y.V. fails in some season, so growing H.Y.V. in all season is not profitable.
- 3. Seed rate for M.Y.V. is more, so it is not economical.
- 4. Extre inputs for Nursery management in H.Y.V. cultivation makes uneconomical.
- 5. H.Y.V. seeds need seed treatment which is not economical.
- 6. Correct spacing for H.Y.V. makes less plent population which is a loss.
- 7. H.Y.V. needs more chemical fertilizers so it is not profitable.
- 8. Flant protection chemical is high cost which affect the profit in H.Y.V. cultivation.
- 9. II.Y.V. needs more irrigation practice which is not profitable in H.Y.V. cultivation.
- 10. In H.Y.V. more of weed, which makes more labour cost. So it is not profitable.

S.A* - Strongly Agree A*-Agree U.D S.D.A*- Strongly disagree.

VIII. Preference of credit institution.

Choose the credit institutions you prefer for getting crop loen in the given pairs.

	•		
1.	-Co-operative Bank	and	Land Mortgage Bank
2.	Honeylender	and	Land Mortgage Bank
3.	Relatives	and	Comm ercial Bank
4.	Noneylender	and	Weighbour
5.	Relatives	and	Co-operative Bank
6.	I.P.D. Unit	and	Land Mortgage Bank
7.	Neighbour	and	Land Mortgage Bank
8.	Co-operative Bank	and	Commercial Bank
9.	Commercial Bank	and	land Mortgage Bank
10.	Neighbour	and	Reletivos
11.	Relatives	and	Land Mortgage Bank
12.	Moneylender	and	Relatives
13.	I.P.D. Unit	and	Commercial Bank
14.	Neighbour	and	I.P.D. Unit
15.	Relatives	and	I.P.D. Unit
16.	Moneylender	and	Co-operative Bank
17.	Co-operative Bank	and	I.F.D. Unit
18.	Moneylender	and	Commercial Bank
19.	Neighbour	and	Co-operative Bank
20.	Ne1ghbour	and	Commercial Bank
21.	Moneylender	and	I.P.D. Unit.

IX. Perception of source of credit.

I.P.D. Go-op. Com. Bank. L.M.S. Ota

- 1. Which institution offers you the lower interest rate.
- 2. Which institution issues loan at proper time for your H.Y.V. cultivation.
- 3. Which institution supplies adequate credit facilities for your H.Y.V. cultivation.
- 4. Which institution has the easier lending procedure.
- Which institution is more flexibility in repayment of loans.
- 6. Which institution is having more accommodative policy and approach for recovery.
 - *Others Relatives, Neighbours and Moneylenders.
- X. Socio-economic characters.
- 1. Age..... Years.
- 2. Extent of Holding.....acre.
- 3. Education: 1. No formal education
 - 2. Primary School
 - 3. Middle School
 - 4. High School
 - 5. College.

- 4. Caste Higher/Lower
- 5. Occupation Main/Subsidiary.
 - . Social participation. Bembers Office bolders.
- 1. Co-operative Bank.
- 2. Commercial Mank.
- 3. L. H. B.
- 4. Panchayat.
- 5. Ela Committee.
- 6. Farmers' Club.
- 7. Hadio rural forum
- 8. Political activities.
- 9. Religious activities.
- 10. Educational activities.
- 11. Cultural activities.
- 12. Others, if any.

TO STUDY THE IMPACT OF INSTITUTIONAL CREDIT AND ITS INFLUENCE IN THE BEHAVIOUR OF FARMERS IN ADOPTING HIGH YIELDING VARIETIES OF PADDY CULTIVATION

Ву

S. BHASKARAN

ABSTRACT OF THE THESIS

Submitted in partial fulfilment of the requirement for the degree

MASTER OF SCIENCE IN AGRICULTURE (Agricultural Extension)

Faculty of Agriculture
Kerala Agricultural University

Department of Agricultural Extension
COLLEGE OF AGRICULTURE
Vellayani - Trivandrum

1978

ABSTRACT

This study is designed to study the Impact of Institutional Credit and its influence in the behaviour of farmers in adopting High Yielding Varieties of Paddy Cultivation. In this study, 125 farmers of the Anacode I.P.D. Unit, Trivandrum District, were interviewed so as to assess their extent of total adoption of the package of practices recommended by Kerala Agricultural University. The study also pertains to their credit need and utilization to cultivate the High Yielding Varieties of paddy. data was tabulated and statistically analysed to reveal their adoption behaviour pertaining to the implementation of High Yielding Variety programme in the unit. 52 per cent of the progressive farmer and 48 per cent of the less progressive farmers were found to be high adopters of the package of practices. The average credit need of the farmers was found to be &.1,095.87. Less progressive high adopters were found to require the highest credit need. Almost all the farmers utilized their credit offered by institutions in full. In general no relationship was evidenced between age, extent of holding, education, risk perception, perception of cost of innovation, perception of profitability, social participation, occupation and caste and between extent of adoption and credit utilization.

Intensive Paddy Development Unit secured first preference amongst others, viz. Co-operative Bank, Commercial Bank, Land Mortgage Bank, Monsylenders, Neighbour and Relatives pertaining to timely lending, lower interest rate and easy lending procedure.